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Index 2

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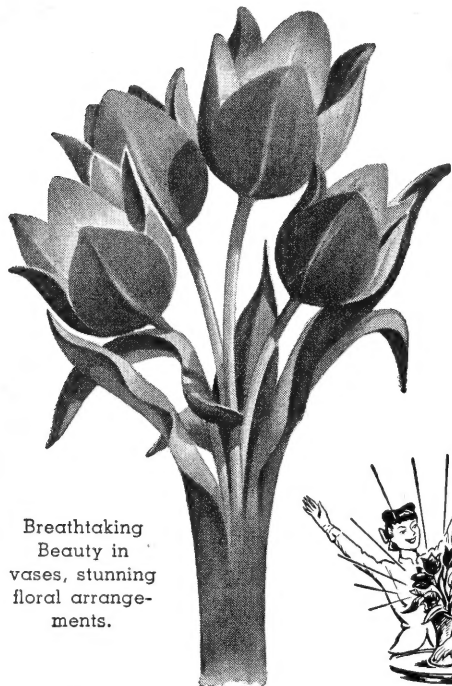
EXCITING NEW OFFERINGS for FALL PLANTING 1953

Stern's Nurseries

GENEVA, NEW YORK

ONE MAGNIFICENT PLANT FILLS A VASE!

Stern's New Multi-Bloom **BOUQUET TULIP**



Breathtaking
Beauty in
vases, stunning
floral arrange-
ments.



Usually four brilliant red tulips from a single stem. Often 5 or 6 tulips are produced.

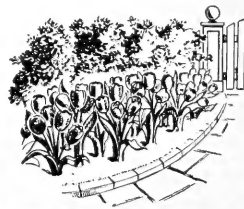
solutely no care; thrive even in dry and unfavorable locations. Bulbs increase each year, developing into big clumps year after year. A lasting investment in matchless beauty!

RECORD-BREAKING BLOOMS GUARANTEED NEXT SPRING

These are not ordinary bulbs in any way—Stern's guarantees more magnificent blooms than you've ever seen. Super-size bulbs imported from Holland—100% guaranteed to bloom magnificently this spring. Plant wherever you want breath-taking springtime color—along walks, near (or under) evergreens, shrubs; in rock gardens, beside doorways, etc.

Top-Size Holland bulbs, your choice of scarlet or creamy-white.

Postpaid: 10 for \$2.75; 25 for \$6.00; 50 for \$11.00; 100 for \$20.00.



DELICATE JEWELS IN YOUR GARDEN!

STERN'S DWARF QUADRUPEL TULIPS (Praestans Fuselier)



EXTREMELY RARE!

Exquisite dwarf size of the huge Bouquet Tulips. You'll love having these Miniatures too. They're indispensable for earliest spring color around your home and in rock gardens. The first Tulip to bloom; right after Crocus, and at the same time as Daf-fodils. They're glorious spots of scarlet color in your garden — four or more beauties growing from each bulb — like masterpieces of a jewelry craftsman.

GUARANTEED FLORAL "GEMS"

Will grow anywhere with practically no attention. Plant here, there and everywhere around your home. Stern's guarantees exquisite blooms this spring unconditionally.

Top-Size Holland bulbs—Scarlet Red only.

Postpaid: 10 for \$3.75; 25 for \$7.50; 50 for \$14.75; 100 for \$29.00.

A Letter to You from Otto Stern

Dear Friend:

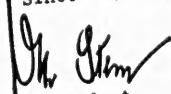
Now that the garden season is in full swing, let me express my sincere wish that your garden this year is more beautiful and more bountiful than ever before.

This year we are especially lucky to be offering top grade Holland bulbs of unequalled quality. This is because our famous bulb breeding farms in Holland were spared the terrible floods that struck that unfortunate land. As you know, many farms were completely inundated with destructive sea water, thus destroying productivity for years to come. Top quality Holland bulbs, which have always been relatively rare, are now extremely difficult to obtain.

Due to these conditions of scarcity, we expect an unprecedented demand for quality top-size bulbs. Naturally our policy will have to be on a "first come--first served" basis. We have no other choice. However, we can and should remind our old customers and friends that to avoid disappointment, order your Holland bulbs soon. Do it now, while our quality bulbs are in good supply.

Thank you for your valued patronage, and may I extend to you our wish for continuing gardening pleasure.

Sincerely,



President

Geneva, N. Y.
August, 1953.

HOW TO ORDER

Please write your order on the enclosed order blank. Send check or money order with your order. You will save C. O. D. charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. For other items, if you want us to prepay postage or express, please add 10% to the price to cover shipping charges.

FALL PLANTING

FALL IS THE IDEAL TIME TO PLANT BULBS, TREES, SHRUBS AND ROSES. We list in this catalog only such kinds which are suitable for fall planting. They will make new roots in the late fall and early spring and, as a result, they will grow and bloom next spring almost like plants established for many years.

INDEX

Page	Page
Apples..... 31, 32	Hedges..... 19
Amaryllis..... 21	Heralds of Spring..... 11
Apricots..... 35	House Plants..... 12, 13
Azaleas..... 21	Hyacinths..... 10
Blackberries..... 36	Lilacs..... 20
Blueberries..... 38	Lilies..... 14
Bush Cherries..... 37	Narcissus..... 9
Cherries..... 34	Nectarines..... 35
Christmas Rose..... 29	Nuts..... 29, 30
Crab Apples..... 24	Peaches..... 35
Crocus..... 11	Pears..... 31, 33
Currants..... 39	Peonies..... 16
Daffodils..... 9	Perennials..... 15, 16, 17
Daylilies..... 15	Phlox..... 17
Delphinium..... 15	Plums..... 34
Dwarf Fruit Trees..... 32	Poppies..... 16
Dwarf Vertical Cordons..... 33	Quinces..... 35
Dutch Iris..... 10	Raspberries..... 36, 37
Eremurus..... 17	Rhubarb..... 36
Evergreens..... 19	Roses..... 25, 26, 27, 28
Garden Aristocrats..... 24	Shade Trees..... 18
Gooseberries..... 39, 40	Shrubs..... 22, 23
Grapes..... 39	Tulips..... 2, 4, 5, 6, 7, 8
	Vines..... 25

FREE GIFTS

for Ordering before Sept. 30, 1953

GIFT #1—5 CANDYSTICK TULIPS (Clusiana)

A dainty Tulip which resembles a peppermint stick. The interior of the flower is pure white on a small, dark blue base. The outside of the petals is beautifully striped crimson. The petals are long and pointed, giving a striking star-shaped effect when opened. A hardy Tulip which will grow and multiply for many years. Height 14 inches.

GIFT #2—5 GARDENIA-FLOWERED NARCISSUS (Cheerfulness)

A double, creamy-white Narcissus which produces 3 or more lovely flowers on a stem. The flowers resemble miniature Gardenias and are pleasingly fragrant.

GIFT #3—10 SWEET SCENTED IRIS (Iris Reticulata)

A delightful miniature Iris, growing only 6 to 8 inches tall, with a delicious fragrance similar to the violets. The flowers are deep purple with a golden spot. Blooming in early Spring, they are a treasure for the garden or rockery.

To reward you for sending us your order before September 30, 1953, we'll send you the gift of your choice with every order for \$10.00.

Orders of \$10.00 or more
choose 1 FREE gift.

Orders of \$20.00 or more
choose 2 FREE gifts.

With each additional \$10.00 of your order please specify an additional gift.

We ask that you specify free gifts desired on your order form. Otherwise your gift might be forgotten during the shipping season.

1953 You can buy from this catalog with the same confidence, as if you select each plant from the field where they are grown, because all of our products are sold under our unconditional

Guarantee

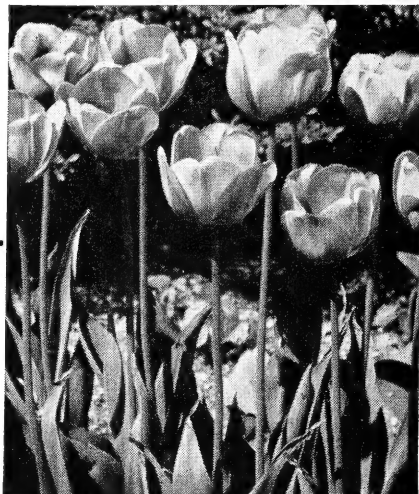
We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded. No need to return the plants; they will be yours without any question.

Stern's Nurseries — Geneva, N. Y.

EXTRAORDINARY PERSONAL SELECTION GROUP !

DARWIN TULIPS

Stern's tulip experts select
Holland's Most Beautiful
Darwin Tulips
for American growing conditions



Here's a sure sensation for your garden! Stern's Holland tulip breeder personally selected these 10 varieties as the finest and most beautiful tulips of all time for cultivation under American climatic conditions. Their large flowers of spectacular colors and shades, on strong graceful stems, are a sight of rare splendor. And these Stern's selected tulips excel in a surprising **longer blooming period** — your assurance of thrilling delight even with a warm short spring.

Every tulip in this Stern's Personal Selection Group has been carefully checked under all types of American weather and growing conditions. Their early bloom, strong frost-resistant buds, their sturdy growth of stem and foliage, and their exceptionally long period of bloom make these the outstanding tulips for experts and beginners too! The ten varieties in this Stern's Personal Selection Group represent, in the opinion of our Dutch experts, your finest investment and reward in tulip beauty. **GUARANTEED TO BLOOM.**

Top-Size Holland bulbs, your choice of named varieties.

	10 for	25 for	50 for	100 for
Postpaid:	\$1.25	\$2.85	\$5.25	\$ 9.50

RAINBOW MIXTURE DARWIN TULIPS

Our most popular collection of Holland-grown Darwin Tulips for real reason! We have placed in it many famous "name varieties" that were considered surplus in Holland — would otherwise cost you considerably more if purchased by name. Stern's has carefully blended the colors in this Rainbow Mixture to give your garden a stunning harmony of hues usually seen only in finest professional gardens! Each tulip is selected for largest size, height and strength of stem, brilliance and purity of color. Each flower is a masterpiece in itself—all together they form a spectacular, breathtaking display that will make your grounds a showplace of floral splendor. **Plant an extra quantity exclusively for cutting.**

Top-Size Holland bulbs.

	25 for	50 for	100 for	200 for
Postpaid:	\$2.25	\$4.00	\$7.75	\$15.00

COLLECTION 24-352

100 Darwin Tulips, Named Varieties (10 bulbs of each) for \$9.50, Postpaid.
50 Darwin Tulips, Named Varieties (5 bulbs of each) for \$5.25, Postpaid.
25 Darwin Tulips, Named Varieties (5 bulbs of any 5 varieties) for \$2.85, Postpaid.

STERN'S PERSONAL SELECTION DARWIN TULIPS

CITY OF HAARLEM. Considered by many to be among the best in its class. The color is a vibrant, cardinal-red showing a dark violet base outlined in red when fully opened.

CLARA BUTT. Lovely old-time clear salmon-pink. Base white marked and blue. Lovely in the garden or as cut flower.

DUKE OF WELLINGTON. A delightful, pure white flower of great beauty and substance, having white anthers and a white base. The beautifully shaped flowers are very large and will last as long as three weeks in the garden or when cut. This is, in our estimation, the finest of all the white tulips.

FARNCOMBE SANDERS. Fiery rosy-scarlet, inside vivid scarlet, white base marked blue. Perfectly shaped flower.

GOLDEN HARVEST. Immense lemon yellow flower deepening in color toward the edges of the petals. Excellent for cutting and unsurpassed for garden decoration.

QUEEN OF THE NIGHT. A really black tulip of great beauty! One of the darkest tulips ever introduced. The large flower is held on a strong, straight stem. The unusually dark color lends itself to magnificent color combinations.

SCARLET LEADER. Most brilliant glowing scarlet flower on tall straight stems.

SUNKIST. The best yellow Darwin. The flowers have great substance and are borne on tall, sturdy stems. The extremely thick petals enable it to withstand extreme weather conditions.

THE BISHOP. Beautiful deep violet-blue with a white interior base and black anthers. A stunning tulip which is tall, stately, and one of the finest varieties cultivated.

THE PEACH. A glorious peach-colored tulip with huge flowers carried on strong, stiff stems. A variety of great charm and beauty, it blooms very early and is long lasting.

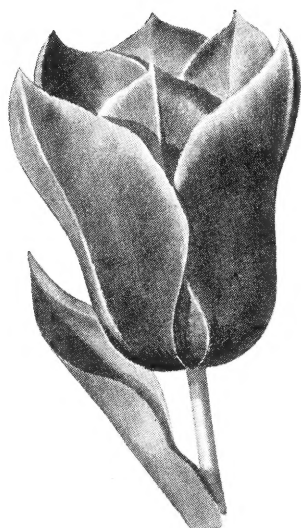
Stern's Tulip Sensation of the Year!

Stern's Giant Tulips

NOW AVAILABLE IN

Five Fluorescent Colors

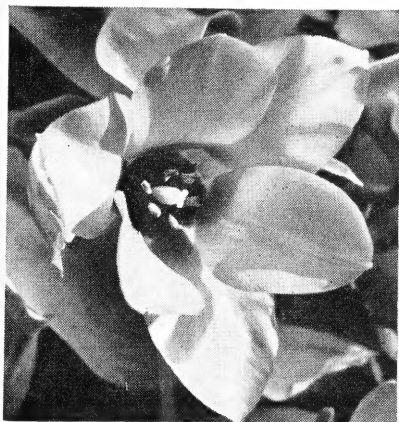
- ★ **BLAZING RED** — Red Giant
- ★ **SHOCKING PINK** — Rose Beauty
- ★ **FROSTY WHITE** — Kantara
- ★ **VIVID LAVENDER** — Pandion
- ★ **SUNBURST GOLD** — His Excellency



Now you can have the world's largest tulips in FIVE dazzling FLUORESCENT colors . . . colors so brilliant they appear electrical! Formerly these rare tulips sold for \$1.00 each — were exhibited only in botanical and estate gardens. Now you can enjoy this rare spectacle in your own garden at prices lower than ever before. Each one has that "prize tulip look." You'll love them, you'll be proud they're yours.

Each Color Variety a Masterpiece of the Tulip Breeder's Art

Each tulip in this exclusive Stern's Collection is a magnificent specimen. Large and rounded, they grow to a height up to 18 inches. Each variety a veritable giant. The shape of each individual variety is distinct and different—globular, elongated, cup-shaped, pear and oval shapes add a gay touch to your garden. What's more, their lovely flowers remain perfect for weeks. A permanent investment in springtime beauty, once planted they need no further care and come up year after year.



"MAMMOTH SIZE" BULBS

Rare Giants imported from Holland

Rare is the word for these huge bulbs—for there are only a very few available each year even in Holland. These giant size bulbs are the largest size sold. They will of course produce the largest flowers—and therefore the most beautiful and spectacular. Now Stern's presents an exclusive collection of blazing new colors that will dazzle you with their fluorescent beauty.

COLLECTION 24-353

15 BULBS	3 of each color (listed above)	\$ 3.00	postpaid
25 BULBS	5 of each color (listed above)	\$ 4.50	postpaid
50 BULBS	10 of each color (listed above)	\$ 8.50	postpaid
100 BULBS	20 of each color (listed above)	\$16.00	postpaid

A Flaming Spectacle of Dazzling Scarlet!

The Red Emperor Tulip

Truly the Emperor of the Tulip Kingdom. The brilliant scarlet color is of such intensity the effect is spectacular. Its scarlet petals—up to 9 inches across—opens in the sun like a tremendous Oriental Poppy displaying a brilliant black center, bordered with yellow. An early and long bloomer. A wonderful companion for planting with the early Daffodils, blooming at the same time and growing 18 inches tall. Creates a stunning effect when planted in front of evergreens.

Top-Size Holland Bulbs

Postpaid: 10 for \$2.35; 25 for \$5.50; 50 for \$10.50; 100 for \$19.50

ANOTHER STERN'S FIRST!

NEW "COLOSSUS" RED EMPEROR TULIPS

$\frac{1}{3}$ LARGER THAN GIANT RED EMPERORS

Read this and hold your breath! Imagine Emperor Tulips with EXQUISITE 12-INCH BLOOMS . . . ON STRONG 24-INCH STEMS! First in America. Our hybridizer in Holland has just rushed us a very limited supply of the BRAND NEW "COLOSSUS" RED EMPEROR (Worcester). Dazzling intense scarlet. If you

order right away, you can be one of the few to have these colossal, record-breaking blooms in your garden showplace. (Note: this variety is so new, it has not yet proven itself under American conditions; we cannot guarantee them, but enterprising gardeners can test and enjoy them right now by acting fast!)

Top-Size Holland Bulbs

Postpaid: 3 for \$1.50 10 for \$4.50 25 for \$10.00 50 for \$18.00.

STERN'S PRESENTS

The Aristocrat of the Tulip World

SKY-HIGH KING-SIZE TULIPS

**World's tallest tulips
up to 38 inches tall**

The highest achievement of the tulip breeder's art. Each flower stands in majestic glory—some over 3 ft. high. Sensational royal colors to make your Spring Tulip garden the most beautiful in town. Here is beauty brought to its highest peak of perfection.

Stern's brings you the world's tallest tulips—direct from Holland's famous breeding farms. These stately KING-SIZE tulips produce huge flowers on tall straight stems that actually measure up to a yard long. Towering over your regular tulip bed, they add a touch of stately splendor unsurpassed by any other tulip.

Only a few gardens in America can proudly exhibit these aristocrats of the tulip world—they are that rare! Now you can be one of the



first to enjoy this rare spectacle in your own garden at prices far lower than you would expect to pay for such rare bulbs.

BRILLIANT ROYAL CROWN COLORS!

It's hard to imagine their rich splendor. High in the sky like a colorful cloud at sunset—they add a whole new dimension of color to your garden.

5 Tallest KING-SIZE Varieties
5 Spectacular Colors

ALL VARIETIES INCLUDED IN EVERY GROUP ORDERED

CARMINE-ROSE (Aristocrat) 32 inches tall. Immense oval shaped flowers of magnificent texture. Flushed with rose and red, it will harmonize with every garden color.

COPPER-BROWN and YELLOW (Indian Chief) 32 inches tall. Enormous flowers of glowing metallic copper and gold with delicate overtones of fluorescence.

ORANGE-YELLOW (Cherbourg) 32 inches tall. Gigantic, oval-cupped blooms of exquisite grace. A soft blend of sunset colors with a rich gold at the outer edge of each petal, like a crowning halo.

LAVENDER-BLUE (Geo. Grappe) 38 inches tall. Tremendous, long egg-shaped flower of glorious shades of blue. When closed it blends violet and blue into a subtle metallic glow. When open it is almost pure sky-blue.

ROYAL PURPLE (Cunera) 32 inches tall. Mammoth tulips of brilliant violet-purple, with the same color inside only more brilliant. Petals are delicately shaped—extremely graceful.

GUARANTEED FIRST SEASON BLOOMS

Your sky-high beauty is guaranteed next May. These Stern's King-Size Tulips are so easy to grow—even a beginner can have prized tulips seldom found in the most expensive estate gardens. You'll thrill to see them climb far above ordinary varieties, bursting into bloom at new tulip record heights. What's more, their lovely flowers remain perfect for a month or more. A long-term investment in Springtime beauty, once planted they will reward you with years of colorful splendor.

GROWS INCHES IN A SINGLE DAY

You've never seen such amazing vitality! On warm Spring days you can almost see them growing. Each huge bulb is packed with get-up-and-grow energy. Plant in any good garden soil in full sun or light partial shade. With only a minimum of care, you can grow real prize-winning tulips.

STERN'S SKY-HIGH KING-SIZE TULIPS (Collection 24-354)

Top-Size Holland Bulbs.

15 Bulbs (3 of each color) \$3.00, Postpaid.

25 Bulbs (5 of each color) \$4.50, Postpaid.

50 Bulbs (10 of each color) \$ 8.50, Postpaid.

100 Bulbs (20 of each color) \$16.00, Postpaid.

Plant these Charming WATERLILY TULIPS For Years of Beauty!

These are the most unusual Tulips ever offered. The flowers are star-shaped and closely resemble the magnificent Waterlily. The gay, charming flowers have gorgeous contrasting color combinations seldom seen in Tulips. Bloom weeks before other Tulips. Their bright colors lend a cheery air to the garden scene—their dwarfing habits and bright blossoms make them perfect for planting in shrub borders and rock gardens. Once planted they multiply and bloom in full beauty year after year.

An outstanding collection of the finest varieties and colors including **SCARLET ELEGANCE**, **ELLIOTT** and **CESAR FRANCK**. Lovely shades of scarlet, carmine-white and yellow—all blended into a perfect mixture that will brighten your garden. Top-Size Holland Bulbs—Mixed Colors only.

Postpaid: 10 for \$3.25; 25 for \$7.75; 50 for \$14.00; 100 for \$26.00.

"Tropical Plumage" in Your Garden!

Stern's "Bird of Paradise"

PARROT TULIPS

These rare, exotic Parrots are called "Bird of Paradise" tulips by Stern's Dutch experts, because their flashing petals resemble the plumage of flamboyant tropical birds! You must see them to realize their extraordinary beauty. Each petal is naturally laciniated and fringed like a rare multi-colored feather. They bloom in late May, usually at the same time as Darwin Tulips. For spectacular display, plant in groups or as a border in front of shrubs and evergreens. Their amazing colors and unusual shape make them especially breathtaking in flower arrangements. If you appreciate exciting color-beauty, we urge you to plant some Stern's "Bird of Paradise" tulips this Fall. Especially, don't miss **Violet Queen**, which strikingly resembles cultured orchids and makes a corsage of rare and flattering beauty.

We know you'll be thrilled with these new, uniquely-shaped Tulips—delightful "conversation pieces" whenever and wherever you show them! **GUARANTEED TO BLOOM.**

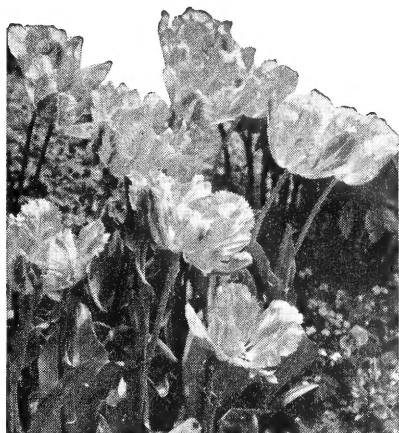
Top-Size Holland bulbs, your choice of named varieties.

	10 for	25 for	50 for	100 for
Postpaid:	\$1.50	\$3.45	\$6.50	\$12.00

COLLECTION 24-356

30 Parrot Tulips (5 bulbs of each) for \$3.75, Postpaid.

60 Parrot Tulips (10 bulbs of each) for \$7.00, Postpaid.



BLUE PARROT. Bright violet—flushed to steel blue flowers that are extremely large. Irregularly shaped blooms with wavy petals.

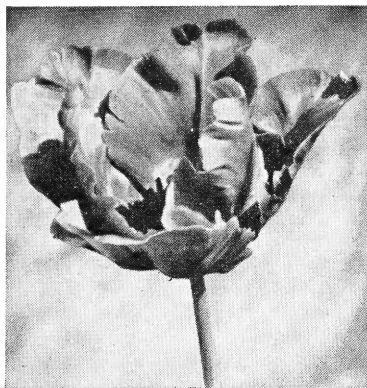
FANTASY. The exotic beauty of this attractive richly colored clear rose-pink bloom is highlighted by the emerald green markings and spots on the back of the petals. Its coloring combined with its large flowers have made it the favorite parrot tulip.

FIREBIRD. This brilliant red is a recent addition to the parrot class. Exceptionally large flowers whose beautifully ruffled petals are marked on the outside center in green.

ORANGE FAVORITE. The most fragrant tulip. Glistening deep orange in color with a yellow base.

SUNSHINE. Another new Parrot tulip of clear golden yellow. Medium tall stem. This lovely beauty will grace your garden.

VIOLET QUEEN. Deeply cut petals of lilac-blue with a white base. Flowers of immense size.



Black Magic in Your Garden!

STERN'S PRESENTS

THE BLACK PARROT TULIP

This rare Tulip can be offered in limited quantity only. The exquisite color is a purplish black, with a very glossy sheen. The tremendous flowers are much larger than most Parrot varieties and are carried on tall, erect stems growing 28 inches high! These unique Tulips are unsurpassable for floral arrangements. **Please order early.**

Top-Size Holland bulbs.

Postpaid: 3 for \$1.50; 10 for \$4.50; 25 for \$10.00; 50 for \$18.00

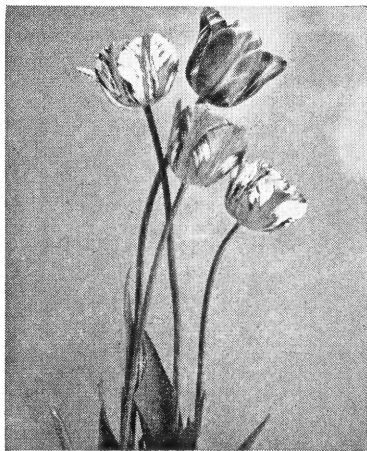
A Rare Artistic Masterpiece!

REMBRANDT TULIPS

Many people have never seen these unusual hybrids. Instead of a single solid color the flowers are a combination of colors in delicate patterns. Our mixture was especially selected for us by our Dutch grower for color harmony—red and white, maroon and yellow, mahogany and gold, blue-violet and white, red and white—as perfectly blended as the colors on the artist's palette.

Top-Size Holland bulbs—Mixed colors only.

Postpaid: 10 for \$1.25; 25 for \$2.85; 50 for \$5.25; 100 for \$9.50



A TRIUMPH IN TULIP BREEDING!

Exotic Peacock Tulips

Never before have such rare, gay color combinations been captured in Tulips. These delightful Tulips unfurl their blossoms full and wide and thereby reveal the gorgeous, contrasting colors of the interiors just as the Peacock proudly displays his feathers. The foliage is an added attraction, for it is distinctly striped purple and brown. The long-lasting flowers are continuously in bloom from the time of the early to the late-flowering Tulips. Very valuable for planting in front of the shrubbery, under trees and shrubs, in the rockery, as well as throughout the border. Their heights vary from 8-18 inches. The supply is so limited they can be offered in mixture only. **GUARANTEED TO BLOOM.**

Top-Size Holland Bulbs

Postpaid: 10 for \$3.25; 25 for \$7.50; 50 for \$14.00; 100 for \$27.00



UNUSUAL GARDEN BEAUTY

STERN'S

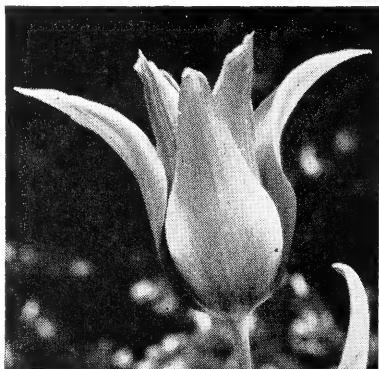
LILY-FLOWERED TULIPS

The Aristocrat of the Tulip Family

These lovely, elegant Tulips have long, slender flowers with delicately curved, pointed petals—resembling the Lily. Their unusual shapes make them perfect subjects where a light, graceful air is desired in the garden. The colors included in this mixture have been carefully chosen to blend harmoniously. They are bright and gay, with enough white included for perfect balance. Don't forget to include these with your order. You will be well rewarded in beauty and pleasure. Grows 22 to 26 inches tall. **GUARANTEED TO BLOOM.**

Top-Size Holland Bulbs. Mixed colors only.

Postpaid: 10 for \$1.25; 25 for \$2.85; 50 for \$5.25; 100 for \$9.50



Breathtaking Many-Petaled Beauties! . . .



STERN'S

Peony-Flowered Tulips

IMAGINE IT—unusual, lush tulips that closely resemble the magnificent Peony flower! Their many ruffled petals of brilliant clear color make them extremely valuable both as garden specimens and as cut flowers. Wonderfully fragrant, too. These exciting specimens grow approximately 18 to 20 inches high and bloom in early May. (Because of their huge flower, it is desirable to develop a strong erect stem, accomplished by assuring a little shade during part of each day.) You'll find Stern's Peony-Flowered Tulips a most reliable, gorgeous variety that will produce unique beauty for many years. Truly one of your best and most rewarding garden investments. **GUARANTEED TO BLOOM.**

Top-Size Holland bulbs, your choice of named varieties.

Postpaid: 10 for \$2.25; 25 for \$4.50; 50 for \$8.25; 100 for \$16.00

EROS. Huge compact flower of clear old rose tinted silvery rose toward the edges of the petal.

MOUNT TACOMA. Perfectly shaped flowers of pure white, some petals tinted with green.

NIZZA. New peony-like bloom in a beautiful combination of yellow and red.

ROCKET. Truly a dazzling beauty! The large Peony flowers are the most brilliant, fiery-red imaginable! Deserves a well-chosen, and "Strategic" position in every garden where it can be shown off splendidly.

SYMPHONIA. This very tall growing, fully double flower captures the charm and vitality of the American-Beauty rose! The color is a sparkling cherry-red and the flowers are borne on stems which usually reach 26 inches high! Delightfully fragrant.

COLLECTION 24-357

50 Double Peony-Flowered Tulips (10 of each) for \$8.25, postpaid.

25 Double Peony-Flowered Tulips (5 of each) for \$4.50, postpaid.

15 Double Peony-Flowered Tulips (3 of each) for \$2.85, postpaid.

DAFFODILS - NARCISSUS

All-Time Gigantic Specimens!

STERN'S GIANT TRUMPET DAFFODILS

This is a "bonus" year for Stern's Selected DAFFODILS—never before have we seen such magnificent specimens! Thru arduous selection and breeding, they appear larger, brighter, bursting with golden glory. Guaranteed to give exceptional satisfaction! These specimens will glorify your garden next Spring — and each year thereafter they will flourish and increase in number and dominating beauty.

GOLDEN KING ALFRED. Rich golden yellow trumpet and perianth. The trumpet is deeply filled and curved. Excellent for forcing and bedding.

WHITE MRS. E. H. KRELAGE. Lovely in the garden and highly prized for cutting. Pure white perianth with creamy white trumpet.

TU-TONE MUSIC HALL. Giant bicolor with white perianth and yellow trumpet. Fragrant. Excellent for garden, cutting and exhibition purposes.

YELLOW REMBRANDT. Large deep yellow trumpet. Perianth petals of a lighter yellow shade. Large flowers of perfect form, proportion and substance.

Top-Size Holland bulbs, your choice of named varieties.

10 for	25 for	50 for	100 for
Postpaid: \$2.50	\$5.50	\$10.50	\$20.00

DAFFODIL COLLECTION 24-358

100 Giant Trumpet Daffodils (25 of each) for \$20.00, Postpaid.

40 Giant Trumpet Daffodils (10 of each) for \$8.50, Postpaid.

20 Giant Trumpet Daffodils (5 of each) for \$4.50, Postpaid.

THE PINK DAFFODIL

At last, an almost perfect true pink daffodil—extremely rare! Our Holland breeder has agreed to supply the select pinkest of the entire crop exclusively to Stern's Nurseries' customers. While no daffodil is a true pink, these Stern's Pink Daffodil types come closer to this glorious achievement than all others. Because they multiply with amazing

rapidity and because of their striking appearance anywhere in the garden, we predict that soon this variety of daffodil will equal the popularity of Golden Trumpet. Plant them among your white narcissi and you'll gasp at how their unusual rich pink color forms a most dramatic, thrilling contrast!

Top-Size Holland bulbs

Postpaid: 3 for \$1.25;
10 for \$3.75; 25 for \$7.50; 100 for \$25.00.



The Pink Daffodil

Plant Stern's Golden Trumpet Daffodils among your tulips, under trees in wooded sections, among evergreens. They'll harmonize with any color, enrich any landscape plan. For a heart-warming thrill that transforms winter into glorious spring, be sure to plant these extraordinary specimens around your home and garden now. **GUARANTEED TO BLOOM.**



King Alfred Daffodils

GENERAL MIXTURE FOR NATURALIZING

of Golden Trumpet Daffodils, Short-Cupped, Double, and Cluster Narcissus.

Yes, here's practically "eternal" beauty! These sturdy, hardy flowers will bring you springtime beauty every year. Like a carpet of gold and silver — they form a glorious display of floral beauty seldom equalled. Once planted, they need no special attention — each year they increase in number and in beauty. Don't miss this lifetime investment in gardening beauty!

Postpaid: 25 for \$2.00; 50 for \$3.75;
100 for \$6.50; 1000 for \$60.00

STERN'S RED CUP NARCISSUS

You'll love these gay, outstanding Narcissi—especially prized for their exquisite shape, striking color and incomparable fragrance. They're equally charming in a formal garden or rock garden, or as cut flowers in the home. When left undisturbed, they increase in beauty and number each year. No springtime garden is complete without these magnificent Stern's Red Cup Narcissus.

Postpaid: 10 for \$2.25; 25 for \$5.50;
50 for \$10.00; 100 for \$19.00

Stern's Super-Fragrant DUTCH HYACINTHS

Few flowers can compare with the color, beauty and fragrance of these select Stern's Hyacinths. Our Holland breeding farms have for many years selected as reproduction stock, not only the most brilliantly colored and largest sized flowers, but also the most fragrant. While nothing can take the place of color and size in a Hyacinth, we also believe that **fragrance** is of prime importance. So we've developed our Dutch Hyacinths as super-fragrant, their exquisite perfume thrills beyond description—intoxicating, unforgettably haunting. For a garden experience of sheer delight, consider these Stern's Super-Fragrant Hyacinths a "must" for you!

Top-Size Holland bulbs, your choice of named varieties.

Postpaid: 10 for \$2.35; 25 for \$5.50; 50 for \$10.50; 100 for \$20.00

DUTCH HYACINTH COLLECTION 24-359

36 Dutch Hyacinths, named varieties (6 of each), \$7.50, postpaid

18 Dutch Hyacinths, named varieties (3 of each), \$4.00, postpaid

6 Dutch Hyacinths, named varieties (1 of each), \$1.50, postpaid

STERN'S MASTERPIECE COLLECTION !

RAINBOW MIXTURE DUTCH HYACINTHS

Sweet Scented—Colorful—Large Flowering

We believe this is the finest collection of imported Dutch Hyacinths available in America! This famous Stern's Masterpiece Collection is made up **exclusively** of "name varieties" that individually sell for many times more than our special collection price. In this collection you'll find (not labeled, of course) famous Stern's varieties . . . PLUS many rare varieties that cannot be offered by specific name because of their scarce supply. Stern's Dutch Hyacinth Masterpiece Collection is composed of top-size imported bulbs especially selected for their vivid color, strong stems, fragrance and hardiness—truly a garden epicure's dream come true!

Top-Size Holland bulbs.

Postpaid: 10 for \$2.00; 25 for \$4.00; 50 for \$7.50; 100 for \$14.50

NAMED VARIETIES:

BISMARCK. Beautiful sky blue open bells; sturdy spike.

LADY DERBY. Delicate rose-pink bells of large size. Suitable for all uses.

JAN BOS. An outstanding rich scarlet. Excellent for use at accent points.

OSTARA. Lovely china blue bells on tall sturdy spikes.

L'INNOCENCE. Pure white bells; unsurpassed for bedding purposes.

CITY OF HARLEM. Bright yellow bells on sturdy spikes make this extremely suitable for border use.

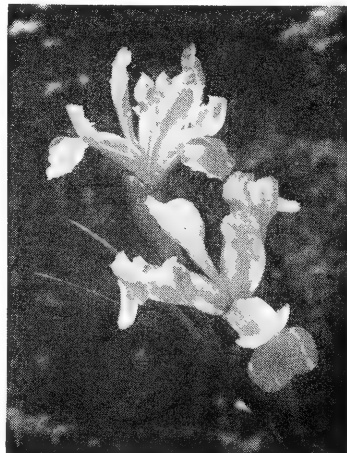
Sensational "Orchid-Like" Iris

RAINBOW DUTCH IRIS

Our hybridizers in Holland have developed spectacular Iris beauty never seen before—ravishing colors and combinations to rival even the most brilliant sunset. Imagine—golden yellow, deep blue, lemon yellow, light blue, and pure white! Never such colors, such brilliance before!

You must find room in your garden for these wonderful new Iris. Plant them in any well drained soil in full sun. They will thrive and multiply, filling your garden with indescribable beauty and radiant joy.

Plant them in groups for most striking color effects. Because of their shallow rooting habit, they can be planted around all kinds of shrubs, roses, perennials and annuals. Plant them wherever color is desired.



COLORS — GOLDEN YELLOW, DEEP BLUE, BRONZE, SKY BLUE, CREAMY WHITE.

Top-Size Holland bulbs, your choice of colors.

	25 for	50 for	100 for
Postpaid:	\$1.75	\$3.25	\$6.25

Top-Size Holland bulbs,

Mixed Colors, not labeled.

Postpaid: 50 for \$2.00; 100 for \$3.75; 200 for \$7.00

RAINBOW DUTCH IRIS COLLECTION 24-360

100 Dutch Iris (20 of each color) for \$6.25 Postpaid.

50 Dutch Iris (10 of each color) for \$3.25 Postpaid.

25 Dutch Iris (5 of each color) for \$1.75 Postpaid.

Multi-Flowered, Color-Brilliant Specimens !

Stern's Imported **SPRING FLOWERING**

CROCUS

You'll agree once you own them that no home with more than a square foot of earth is complete without these Stern's Selected Spring Flowering Crocus! Many say, "Spring is not here until the crocus christens with its color the world reborn." These Stern's Dutch Crocus Specimens are unusually brilliant in color, larger in size and extremely early to flower. The bulbs are of largest size, producing many flowers from a single plant. They multiply with amazing rapidity, increasing in number and size with every passing year. Once planted, they take care of themselves, reward you bountifully! We recommend that you plant these lovely crocus liberally this fall.

COLORS—LILAC, PURPLE, SKY BLUE, DARK BLUE, WHITE, STRIPED, YELLOW.

Top-Size Holland bulbs, your choice of colors.

Postpaid: 25 for \$2.00 50 for \$3.50 100 for \$6.50.

Mixed colors, not labeled. **Postpaid: 25 for \$1.50; 100 for \$5.00; 1000 for \$45.00.**



Snowdrops and Crocus

CROCUS COLLECTION 24-361

140 Crocus (20 of each color) for \$9.00
Postpaid.

70 Crocus (10 of each color) for \$5.00
Postpaid.

Early Blooming **CROCUS SPECIES**

These delightful Crocus bloom weeks before the more common varieties producing charming clusters of purple-blue, yellow or white blossoms—as many as 12 flowers from a single bulb! Our supply of this unusual variety is extremely limited. Please order early.

Top-Size Holland Bulbs. Mixed colors.

Postpaid: 25 for \$2.00; 50 for \$3.50; 100 for \$6.50.



Crocus Species

HERALDS OF SPRING

CHIONODOXA (Glory of the Snow). Lively blue flowers with a white heart that bloom at the same time as the crocus. Create a lovely display in either regular or rock gardens. Flowers are borne loosely on stems 4-5 inches high.

BLUE GRAPE HYACINTHS (Muscari). Excellent for edging, under trees and in rock gardens. The little spikes are closely set with large round bells resembling grapes. Bloom in April.

SCILLA CAMPANULATA (Wood Hyacinths). Mixed colors of blue, white and pink borne on erect flower spikes about 15 inches high. Bloom during May and early June—grow in sun or shade—even under trees. Ideal for naturalizing—excellent as cut flowers.

SCILLA SIBIRICA (Blue Squill). Intense blue flowers on graceful spikes. Blooms early April—does well everywhere. Effective in masses.

SNOWDROPS (Galanthus). Lovely white nodding blooms—often before the snow is gone. At their best in mass plantings; ideal for naturalizing. Do well in semi-shade or sun.



Blue Grape Hyacinth

Postpaid: 25 for \$1.25; 100 for \$4.00; 250 for \$9.00.

HERALDS OF SPRING COLLECTION 24-362

A lovely mixture of Grape Hyacinths, Scillas, Glory of the Snow, Snowdrops, and Crocus. Planted together they achieve a very picturesque show for many weeks in the early spring.

	50 for	100 for	250 for	1000 for
Postpaid:	\$1.75	\$3.25	\$6.50	\$25.00



Scilla Sibirica

NEW IDEAS for your INDOOR GARDEN

A WINTER WONDER OF INDOOR BEAUTY STERN'S HOLIDAY AZALEAS

GUARANTEED TO BLOOM IN 5 WEEKS

At last you can enjoy the glorious beauty of the Azalea—the Crown Jewel of Flowering Shrubs in your home—at Christmas time.

For years commercial growers have strived to develop Azaleas that will bloom during the Christmas season. Now through a miracle of plant science, Stern's presents these specially thermo-treated Holiday Azaleas. Treated to bloom at Christmas, their blazing color will brighten your home for weeks.

Plants are shipped around November 15, so that they will be at the height of their bloom at Christmas time. Our supply is so limited, we suggest you order early.

Heavily budded Coral Pink plants in 5" pots—guaranteed to bloom.

Postpaid: \$5.00 each 3 for \$14.00 6 for \$25.00



Handsome as a house plant — — cherished as gift

STERN'S LOVELY GLOXINIAS

RARE IMPORTED SPECIMENS.

GUARANTEED TO BLOOM IN 90 DAYS IF YOU ORDER NOW

We are proud to offer this new strain of imported Gloxinias unlike any seen before in America. They grow considerably larger than the American varieties producing 20 to 30 huge bell shaped flowers. Their vivid coloring, their luxurious foliage make these Stern's European-type Gloxinias a must for your indoor garden. A wonderful Christmas gift. For outstanding results feed with Miracle-Gro every 3 weeks.

Heavily rooted, living plants in 2 1/4" pots. Ready to bloom in 90 days. (During short winter days blooming may be slightly delayed.)

Our supply is limited so please order early.

Red, White and Blue varieties—your choice of color.

Postpaid: \$1.50 each 3 for \$4.25 6 for \$8.00



STERN'S OUTDOOR-INDOOR CORONATION BEGONIAS

Double Camellia-Flowered Hybrids

Giant Flowers up to 8 inch

Here's a new idea for your garden! Stern's Coronation Begonias will brighten your garden during the summer—your home in the fall. They provide glowing color for those shady spots in your garden, porch or window box.

For outdoor bedding—for indoor potting

Outdoors they will furnish a spectacular display of color until frost. Indoors they produce breathtaking color which you can enjoy for weeks longer. Simply lift these sturdy plants in October — just before frost. Place in plant pots and presto—you've brought your garden home for the winter.

Living plants—each packed individually with a 3" rootbound ball of earth. Ready to bloom in a few short days!

Available only in mixed colors of Red, Pink, Orange, Salmon, Yellow and White.

Postpaid: 3 for \$3.25 12 for \$11.00
 6 for \$6.00 24 for \$20.00

FOR YEAR - ROUND BEAUTY

STERN'S

"Favorite" African Violets

Without the incomparable African Violet your indoor garden can not be complete. Its free flowering habit, ease of culture, and ability to stand house temperatures have made it the favorite American houseplant.

Now you can enjoy "year-round" beauty from your African Violets. Simply keep the roots moist and feed every 3 weeks with Miracle-Gro.

Heavily-rooted, living plants in 2 1/4 inch pots. Budded—ready to bloom. Your choice of RED, PINK, BLUE and WHITE varieties.

Postpaid: \$1.50 each 3 for \$4.25 6 for \$8.00

AFRICAN VIOLET GROUP

Group No. 24-363

4 plants (1 of each).....\$ 5.50 Postpaid.
8 plants (2 of each)..... 10.25 Postpaid.

Stern's Thrilling New Indoor Plant . .

"Christmas Lily"

(Thermo-Treated Giant Amaryllis)

GIANT FLOWERS! Up to 9 Inches Across.

GUARANTEED TO BLOOM
6 TO 8 WEEKS AFTER PLANTING

BLAZING TRUMPET FLOWERS AT CHRISTMAS! Now you can have an amazing Christmas "flower show" that will astound your friends. Immense blooms up to 9 inches across. Spectacular in size and color. Never anything just like them.

These colossal Stern's "Christmas Lilies" bloom months earlier than ordinary amaryllis because they are a special strain—especially treated for earlier bloom. **Each bulb** often produces two or three enormous flower stalks—each stalk yields three and four gigantic blossoms of broad overlapping petals. Their blazing scarlet beauty will brighten your Christmas season with spectacular beauty. At least 1 plant is a "must" for any flower lover — 3 or more make a breathtaking display!

EASY TO GROW! Plant these Stern's "Christmas Lilies" in ordinary potting soil 6 to 8 weeks before the Christmas season. Water regularly. They will flower even in hot dry apartments. They thrive in any warm light location. (Not necessary to keep in dark). Within a few days after planting, the huge flower buds appear. Each bulb will produce gorgeous blooms **for 10 or more years.**

Simple Instructions sent with every shipment.

GIANT IMPORTED BULBS—BLAZING DEEP RED. Postpaid: Each \$3.75; 3 for \$10.00.



Stern's SYSTEMIC INSECTICIDE

New Insecticide Absorbed by Plants
Insects Bite Plant and Die!

Keeps Plants Free of Insects 3 to 5 Months
With One Application

New discovery! Most exciting new principle of insect control! Stern's SYSTEMIC INSECTICIDE is applied to the soil—not a spray or a dust. Plants take up chemicals from the soil—through their roots—thereby repelling or killing insects that try to live on foliage or stem. For control of Mite, Aphids and Red Spider on African Violets and other flowering and ornamental plants such as Geraniums, Mums, Ivy, Ferns, Philodendron, Cyclamen. For flowering and ornamental plants only.

Simple—Easy to Use—Economical

NO spraying, dusting, messing, weighing or burning. Simply place capsule on the soil of potted plant or spread contents of capsule over the soil, and water. When the chemicals are dissolved into the soil, the plant absorbs the insecticide, kills insects that attempt to feed on foliage and stem. Economical! One capsule treats plant in 4-inch pot for 3 to 5 months. Complete instructions in package.

Low Cost "Plant Insurance"

Each package contains 30 capsules—treats 30 or more house plants. Protect all your lovely plants—apply **now** before insect damage begins. Insect-free plants grow larger — much more beautiful — give greatest satisfaction. Don't risk loss resulting from nasty insect infestation!

Package postpaid: 30 Capsule treatments \$1.50

60 Capsule treatments \$2.75

90 Capsule treatments \$4.00

NOW! . . . Get 30% more soil conditioning benefits. Lectro-Loam contains 30% more active ingredients than other popular soil conditioners.

All plants thrive in soils treated with
STERN'S LECTRO-LOAM

Proved most effective by famous Agricultural University — Stern's Lectro-Loam provides better conditions for plant growth by improving the structure of potting soils. It creates a loose—crumbly soil which readily absorbs and retains water, promotes better "aeration," encourages heavy root growth.

Makes Gardens Beautiful
12 Ways:

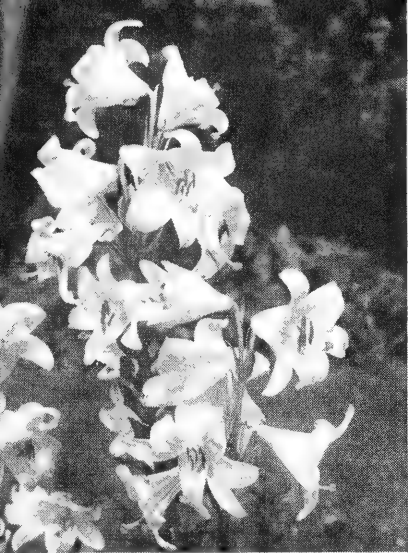
1. Lectro-Loam transforms hard, gummy clay soils into spongy, crumb-like topsoil—gives you a soil that produces bigger, more beautiful, more fruitful plants.
2. Entirely different! Changes basic STRUCTURE of soil — not just texture! Soil STAYS improved.
3. Promotes better "aeration."
4. Encourages root development.
5. Increases water absorption.
6. Plants make better use of fertilizer.
7. Resists wash-outs and erosion.
8. Resists surface caking, hardening, cracking.
9. Easier cultivation. Helps with weed control.
10. Improves seed germination.
11. Treated soils may be worked earlier in spring.
12. Soils maintain fine "seed-bed" condition.

LECTRO-LOAM is a Permanent-type Soil Conditioner—
It is NOT a plant food.

Easy to treat house plant soil. Specific instructions—"How to use Lectro-Loam for house plants," giving complete detailed instructions, included on every package.

1 1/2 lbs. treats 100 square feet. \$2.50 Postpaid
3 lbs.—treats 200 square feet. \$4.75 Postpaid





Giant Olympic Lilies

STERN'S SPECIAL SELECTED LILIES for a LIFETIME!

**PRIME VARIETIES! HARDIEST PLANTS!
CHOICEST BLOOMS! RICHEST COLORS!**

Stern's brings you only Lilies that have been "garden-tested," the hardiest plants and choicest blooms that have survived severest U. S. climatic conditions. Here are magnificent specimens selected only by Stern's, guaranteed only by Stern's. Expert and beginning gardeners who have planted Stern's Special Selected Lilies will tell you they give fullest thrilling satisfaction — unbeatable anywhere!

GLORIOUS BLOOMS GUARANTEED

MAKE YOUR SELECTION NOW!

Plant any or all of these Stern's Lilies-for-a-Lifetime this Fall. Stern's guarantees that you'll reap richest rewards in multi-colors, beauty, size, contour — and in many cases, glorious fragrance. These hardy plants will bloom as early as June until September. They'll bloom magnificently year after year. Very easy to grow, thrive anywhere. Be sure to order an assortment of Stern's Matchless Lilies-for-a-Lifetime. You'll be thrilled next year, and year after year thereafter!

GIANT OLYMPIC. Truly an "All-American" Lily — Giant Olympic will bloom freely all over America. Huge trumpet shaped flowers, 7 to 9 inches long and 5 to 6 inches across. Large clusters of blooms on sturdy 4 to 5 ft. stems. This unusual seedling strain has pleasing variations in form and color, from pure white to deep ivory with golden throats and shades of pink on the outside. Starts flowering in July and continues for several weeks. Very fragrant. Plant 5 to 7 inches deep in full sun or partial shade — leave undisturbed — Will increase in size and beauty year after year. **WILL BLOOM THIS SEASON.**

SELECTED LARGE BULBS. Postpaid: \$1.00 Each; 3 for \$2.75; 6 for \$5.00; 9 for \$7.25.

GOLDEN CHALICE—Exquisite new hybrid. The color ranges from a light lemon yellow to yellow and gold. Large clusters of magnificent flowers, 4 to 5 inches

across. Blooms in June on sturdy stems 2 ft. high. A hardy vigorous hybrid that will thrive in all sections of the country. Drought resistant—thrives in dry locations. Plant 7 inches deep, in sun or partial shade. **WILL BLOOM THIS SUMMER.**

SELECTED BULBS. Postpaid: Each \$1.00; 3 for \$2.75; 6 for \$5.00; 9 for \$7.25.

ENCHANTMENT (P.P. 862). One of the most beautiful of all lilies. Upright flowering with large blooms of nasturtium red. Blooms in late June—flowers last for weeks. A blaze of color on 4 ft. stems. Great heads of flowers 4 to 5 inches across. Hardy everywhere—vigorous and disease resistant. Plant 7 inches deep, in sun or partial shade and in a well drained location. **WILL BLOOM THIS SUMMER.**

SELECTED BULBS. Postpaid: Each \$1.00; 3 for \$2.75; 6 for \$5.00; 9 for \$7.25.

ENCHANTMENT COLLECTION (24-364)

ENCHANTMENT

GIANT OLYMPIC

GOLDEN CHALICE

1 each of all 3, Postpaid: \$2.75; 2 each of all 3, \$5.00; 3 each of all 3, \$7.25.



Speciosum Rubrum

STERN'S HARDY MULTI - COLORED

"HOLLANDIA LILIES"

The varieties included in this special collection have been collected from the far corners of the world to grace your garden with their loveliness — their uncommon charm and unusual colors. All of these varieties have stood the "test of time." They bloom freely year after year and will bloom in your garden next summer. Plant 6-7 inches deep, in sun or partial shade.

CANDIDUM (Madonna Lily) 4 ft. Blooms in June. Sweet-scented, broadly funnel-shaped, pure white flowers with yellow anthers.

ORANGE TRIUMPH. 4-5 ft. Blooms in June. Cup-shaped orange flowers produced in clusters of 7 or 8.

RED UMBELLATUM (Lilium Umbellatum Erectum). Bright red blooms shading to deep orange with a yellow center. Good sized flowers with strong 2-3 ft. stems. Blooms in late June and July.

REGALE. 3-5 ft. Blooms in July. Completely satisfactory in all sections of the country. Prolific blooms of white sweet scented flowers.

SPECIOSUM RUBRUM. 3-4 ft. Blooms in August and September. Established bulbs produce 4-10 beautiful rose-pink spotted crimson flowers.

Postpaid: 3 for \$1.65; 10 for \$4.50; 25 for \$11.00.

"HOLLANDIA" LILY COLLECTION (24-365)

20 Hardy Garden Lilies (4 of each) \$8.75 Postpaid.

10 Hardy Garden Lilies (2 of each) \$4.50 Postpaid.

TECHNICOLOR* GARDEN OF LILIES

Stern's All-American

DAY-GLO DAYLILIES

(Hemerocallis Hybrids)

MAGNIFICENT "LILIES" — called "All-American" because they thrive in any section of the country. Grow in any soil, sandy or clay, moist or dry —plant them in shade or sun—in the far north or deep south, east or west. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves.

STARTLING COLOR! A sensational range of dramatic color. Now you can cut tall graceful "Lilies" ranging from soft yellow to bright gleaming canary-gold . . . orange to almost fiery red . . . pink . . . purple . . . all the intermediate shades!

HUGE "EYE-OPENERS!" Far larger than old-fashioned types of daylilies. Frequently measure more than 6 inches across. They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

BLOOMS FROM JUNE UNTIL SEPTEMBER! Flowers in succession at different times from late Spring until early Fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

*Reg. Trademark.

SELECTED VARIETIES FOR 90 DAYS OF COLOR

Many delightfully fragrant

AUTUMN RED. A velvety red with a long season of bloom. 15 to 20 flowers on well branched stalks. Aug.-Sept. 39 inches high.

BRIGHT MELODY. A flaring open flower of Pompeian red powered with flecks and dots of gold and henna. Luminous flowers of great charm on high branching stalks. July-Aug. 40 inches high.

DOLLY VARDEN. Open full flowers of Chinese coral with slight lines of deeper rose on the petals and sepals. Very floriferous with sturdy stalks. Lovely in half shade. July. 40 inches high.

SUN OR SHADE? DRY OR DAMP! For every "problem spot." These Stern's All-Americans grow **ANYWHERE!** (and we mean anywhere!) Guaranteed to thrive and bloom wherever you plant them—even in dark backyard city gardens! While they thrive in shade, they grow even better in full sun.

GOLDEN DAWN. Large full flowers of orange yellow. Early and long season of bloom. June-July. 36 inches high.

HIGHLAND CHIEFTAIN. A large tubular self of wine purple with the color evenly distributed through the petals and sepals carrying well down into the cool yellow throat. July-Aug. 42 inches high.

HYPERION. Citron yellow and delightfully fragrant. The stems are gracefully thin and have exceptional substance. About 40 inches tall carrying delicately sparkling clusters of flowers. The finest yellow. July-Aug.

Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

STERN'S ALL-AMERICAN DAYLILY GROUP 24-366

6 - beautiful colors - a rainbow of splendor from June thru September. Plant one of each color.

6 All-American Daylilies (1 of each) 6 bulbs for \$7.25, Postpaid.

If you do not have room for the entire collection order half the collection, your choice of colors.

3 bulbs for \$3.75, Postpaid.



DOUBLE Flowers! DOUBLE Blooming! DOUBLE Enjoyment!

STERN'S NEW "NORTHERN HYBRID"

GIANT DELPHINIUMS

HUGE COLORFUL SPIKES UP TO 5 FEET TALL

Yes, twice as great a gardening thrill for you! Now, these splendid Northern Hybrids are the last word in flowering beauty. Their perfectly formed spikes of rich color are 20 to 30 inches long—each individual floret is unusually large—often 2½ inches across or more. And their flowers are mostly of the double type with eight or more broad petals of exquisite coloring.

Tall and stately, they grow to 5 ft. high without staking or other support and form a tall-growing flower for eye level beauty seldom seen before.

Stern's "Northern Hybrid" Delphiniums range in colors from pastel blues to white and lavender, right up to solid deep violet, and indigo-blue.

FLOWERS TWICE EACH YEAR

You will enjoy lovely flowers twice each summer—once in June and July—and a repeat performance in August. You'll really appreciate these spectacular colors in midsummer when color is needed most!

Mixed Colors Postpaid: 3 for \$2.50; 6 for \$4.50; 10 for \$7.50; 25 for \$18.00



Festiva Maxima Peonies

GROW A PEONY PARADISE

Stern's Giant Double Peonies

HUGE BLOOMS UP TO 10 INCHES ACROSS

FLOWERS FOR TWO MONTHS — IN MAY AND JUNE!

Hardly any other flower compares in dramatic splendor with these exquisite giant Stern's Peonies. Their spectacular size, their bursting color, their dazzling fragrance have earned the title, "Queen of the Garden." Stern's Peonies last a lifetime, increasing each year in size and beauty. They are hardy anywhere in the United States, require no care, resist plant diseases and insect damage.

These selected plants are strong 3-5 eye divisions. Plant them so that the buds ("eyes") are no more than 2 inches below the surface. That's all you have to do to enjoy a lifetime of their spectacular beauty.

May-Flowering Varieties

1120A. ALBA PLENA. Pure pearly WHITE. Very large, double. Tall stiff stems, strong grower, free bloomer.

1123A. ROSEA PLENA. Early PINK. Flowers very large, well formed, attractive color. A Prize-winner.

1121A. ROSEA SUPERBA. Magnificent PINK. Big double flowers of delicate coloring. A strong grower, producing many straight tall stalks.

1122A. RUBRA PLENA. A blazing RED! Fadeless color, extremely dependable. Striking in garden and in vase. Excellent foliage, strong stems.

POSTPAID: Each \$1.50; 3 for \$4.00; 10 for \$11.00.

STERN'S MAY-FLOWERING PEONY GROUP 24-367

4 plants (1 of each) for \$ 5.00, Postpaid

12 plants (3 of each) for \$12.00, Postpaid

June-Flowering Varieties

1112A. FESTIVA MAXIMA. Paper WHITE with crimson markings. Very large—very double—a full rose type. Strong stems, numerous and tall.

1110A. EDULIS SUPERBA. Late-blooming PINK. Wonderful size, symmetrical, true rose type. Glowing color holds both in garden and as a cut flower.

1115A. MONS. JULES ELIE. Heavenly silvery PINK. Broad reflexing guards, high pyramidal body, semi-quilled petals. Most lasting cutting peony.

1111A. FELIX CROUSSE. Deep ROSE-RED showing no stamens. Incurved petals, surrounded by broad, prominent guard petals. For cutting and garden display.

POSTPAID: Each \$1.50; 3 for \$4.00; 10 for \$11.00.

STERN'S JUNE-FLOWERING PEONY GROUP 24-368

4 plants (1 of each) for \$ 5.00, Postpaid

12 plants (3 of each) for \$12.00, Postpaid

STERN'S MAGICAL BLOSSOM OF THE ORIENT

JEWEL OF BURMA

SELECTED ORIENTAL POPPIES

Stern's proudly presents the imperial gem of all Oriental Poppies. Here is brilliant beauty—so spectacular that a single plant gives a gorgeous display that glorifies the entire garden.

Only since the war has the Oriental Poppy gained recognition in this country. Formerly, just a few leading gardeners could boast of these rare plants. For some unexplainable reason this magnificent flower remained almost unknown for years. Today—the Poppy is one of the most wanted flowers in America.

Stern's Jewel of Burma Oriental Poppies range in color from rich tints of brilliant red, rose red, salmon pink, light pink to pearl-white—and across the spectrum to a glowing lavender. Each flower an exquisite jewel! Enormous blooms—as large as any flower in the garden.

CHOOSE THESE OUTSTANDING VARIETIES

ROSE-RED (Henry Cayeux). Much larger than the original red Poppy. A far better grower—more free blooming. Tremendous cup-shaped blooms of old rose shaded burgundy with black-purple shadings at the base of each petal.

BLAZING RED (Glowing Embers). Established plants of this variety produce blooms 11 inches across. Stalks are strong and grow 50 inches high. So large, that many people actually touch the flower to be convinced that it is not artificial.

DUSTY PINK (Helen Elizabeth). The best pink ever developed. A strong grower, producing flowers measuring 8 inches across. Sturdy stems grow almost 3 ft. high. The flower is a pure pink centered with a cushion

of blackish-purple that accentuates its pure pink color.

SUNBURST ORANGE (Cheerio). A rugged grower. Extremely free flowering. Its huge flower is tinted with orange on a base of flame-red. The stems are strong and of medium height. Foliage is interesting because of its unusual texture.

ORIENTAL PEARL-WHITE (Barr's White). A pure white beauty with small purple markings at the base of each petal. Really spectacular, especially when displayed with other red Poppies. Producing an abundance of big cuplike blooms, it is one of the fastest growers.



FALL IS THE IDEAL POPPY PLANTING TIME

Heavy Vigorous Roots, Finest No. 1 Quality. **POSTPAID: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.**

STERN'S ORIENTAL POPPY GROUP 24-369

ONE of each variety 5 for \$6.25 Postpaid.

TWO of each variety 10 for \$12.00 Postpaid.

"Giant Desert Candles From Tibet"

STERN'S IMPORTED

SPIRE LILY

THE EXOTIC GIANT EREMURUS
From the Himalayan Mountains of Tibet

FLOWERS UP TO 10 FEET TALL

These are the towering "out of this world" flowers you've read about in travel books. Now, Stern's brings them to your garden—in all their colossal beauty and color.

One of the most dramatic and spectacular of all hardy perennials, their 10-foot spires of brilliant color are a sight of unforgettable splendor!

Just imagine—flowers more than four feet long atop a six foot tall stalk! The flower is a thick-set open-bell of wonderful colors including shades of white, pink, yellow, apricot, and copper.

These magnificent giants are so rare in the United States that just a few planted in your garden will attract admiring gardeners for miles around.

ABSOLUTELY HARDY IN COLDEST U. S. CLIMATES

Originated on the cold slopes of the Caucasus and Himalayas, they require only a light mulch for protection from the winter cold. Plant these rare "Desert Candles" during October and November in a sunny location in rich, well-drained soil. (Remember, they cannot stand "Wet

Feet"). For giant growth, they require plenty of fertilizer. Apply Miracle-Gro every two weeks for spectacular results. Plant in groups of three or more for an amazing show of floral splendor.

STERN'S OFFERS 3 MAJESTIC VARIETIES

Imported Heavy Roots. Postpaid: \$2.00 each; 5 for \$9.50; 10 for \$18.00

ROBUSTUS. Sends up spires of 10 feet or more. Rose pink flowers last a full month during June. Flower spikes are five feet long. Foliage: blue-green. A spectacular beauty.

HIMALAICUS. A veritable giant. Extremely hardy. Sends up rigid towering spikes—the upper 5 feet is entirely covered with big, waxy, white cuplike flowers, centered with golden anthers, remain in bloom for more than four weeks.

BUNGEI. Extremely rare! This variety will flower yearly for from 10 to 15 years. Even more amazing, they often produce TWO massive spikes

of golden yellow flowers, accented by deep orange anthers. As cut flowers they stay in bloom for many weeks.

STERN'S SPIRE LILY COLLECTION

Group 24-370

3 Spire Lilies (1 of each) \$ 5.50, Postpaid.
6 Spire Lilies (2 of each) \$10.50, Postpaid.
12 Spire Lilies (4 of each) \$20.00, Postpaid.

Color Glory all Summer long, even in hottest weather !

STERN'S HARDY
EUROPEAN-STYLE

"MULTI-FLORA" PHLOX

10 HARMONIZING COLORS—GUARANTEED TO BLOOM THIS COMING SUMMER.

Our European representatives call these amazing hardy phlox the "Multi-Flora" varieties. That's because each plant produces a giant cluster of blooms—each head is like a huge bouquet—made up of what looks to be "thousands" of good sized blooms. Some individual blossoms are almost TWO inches across. Combined in a cluster, they give breath-taking color to your garden all summer long. Wonderful in smaller gardens where space is limited. A few of these plants supply color and beauty equal to many times their number in other types of plants.

CHOOSE FROM THESE 10 HARMONIZING COLORS

SOFT FUCHSIA PURPLE-RED. A huge flower! (Ruby Lee)
PURE WHITE. New variety, a very strong grower. (Mary Louise)
GLEAMING PINK. A wonderful new pink. (Annie Laurie)
SCARLET-CRIMSON. One of our finest colors. (Leo Schlageter)
ROYAL PURPLE. The finest purple ever developed. (Royal Purple)
ORANGE FLAME. Salmon orange with red eye. (Spitfire)
SHELL PINK. Most exquisite pink. (Border Queen)
SALMON-PINK & RED. A marvelous combination. (Daily Sketch)
LAVENDER PURPLE. Warm purple with white star. (Starlight)
SUNSET RED. Most brilliant of all Phlox. (Chieftain)

Postpaid: 3 for \$1.75; 10 for \$5.00; 25 for \$12.00

SPECIAL PHLOX GROUP (24-371)

10 Harmonizing Colors (1 plant of each color)

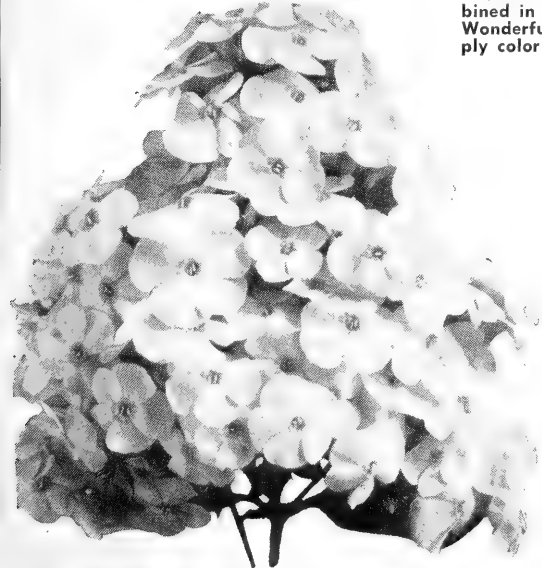
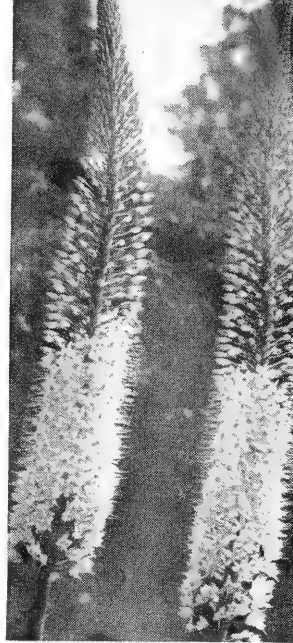
All absolute No. 1 quality. Heavy plants, good roots.
Guaranteed to bloom this summer.

10 plants (1 of each color).....\$ 5.00, Postpaid

30 plants (3 of each color).....\$13.50, Postpaid

If you do not have room for the entire collection, order half the collection—your choice of colors.

5 plants, \$2.75, Postpaid.



Stern's Stately SHADE TREES

Symbols of Eternal Beauty!

The tree you plant this fall will provide shade and protection for generations to come. The satisfaction of seeing a strong young tree grow to stately maturity cannot be equaled. It is a monument that will always say: "He who planted me loved beauty."

Helps Keep Your House Cool in Summer—Warm in Winter

Shade trees are Nature's home "air conditioners." They will shade your home from the hot summer sun. In winter, they will allow the sun's warm rays to help heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this fall for a lifetime of beauty, pleasure and comfort.

Height after name indicates size at maturity.

Trees are well branched except for new Crimson King Maple. Shade Trees are **NOT PREPAID**.

721A. GOLDEN WEeping WILLOW (*Salix Niobe*). 40-50 ft. Fastest growing tree of all. Plant for quick shade — its golden bark and long graceful branches will give glorious beauty. Attractive in summer and winter. Thrives anywhere, even in damp spots. 6-8 ft. Each \$3.50; 3 for \$10.00.

Golden Weeping Willow.



Norway Maple

663A. NORWAY MAPLE (*Acer platanoides*). 50-60 ft. A fast grower making a compact — well shaped tree with dense rich foliage. Spectacular yellow blossoms in early spring, followed by deep green leaves. Holds its foliage until late in the fall. 6-8 ft. Each \$6.00; 3 for \$17.50.

660A. CRIMSON KING MAPLE (*Acer Crimson King*). 40-50 ft. Truly the most beautiful of all Maples. These remarkable trees came to us from Europe ten years ago. Since then we have cultivated and observed them under every condition. They are a vast improvement over the older Schwedler's variety. In the spring the foliage is a richer purple, and Stern's Crimson King holds this amazing color through the entire season. For spectacular color contrast that will cause passers-by to stop and gaze, plant this gorgeous shade tree prominently on your grounds. Sturdy whips that will branch out rapidly, 5-7 ft. tall. Each \$9.00; 3 for \$25.00.

665A. SUGAR MAPLE (*Acer saccharum*). 50-60 ft. Famed native American variety. Our northern strain colors brilliantly in the fall when its leaves are bright yellow, orange and scarlet. Thrives in sun as well as shade. A permanent tree that will last for generations. Furnishes sap from which maple sugar is made. 6-8 ft. Each \$5.00; 3 for \$14.00.

661A. SILVER MAPLE (*Acer dasycarpum*). 60-80 ft. You'll get good shade quickly from this fastest growing of all the Maples! Foliage is silvery on the under side and beautifully colored in the fall. 6-8 ft. Each \$2.75; 3 for \$7.50.

703A. LOMBARDY POPLAR (*Populus nigra italica*). 60-80 ft. Spiraling upward toward the sky this fast growing tree is especially effective for specimen planting, along border lines and entrances. Adapted to a wide range of soils, this striking tree is excellent for wind-breaks. 6-8 ft. Each \$1.50; 10 for only \$14.00.

725A. EUROPEAN MOUNTAIN ASH (*Sorbus aucuparia*). 20-40 ft. Small ornamental shade tree covered with clusters of flashy orange colored fruits which form a brilliant picture from midsummer till late fall — often through the winter. Will thrive even in shady locations and poor soil. Excellent ornamental for front and side yards. 6-8 ft. Each \$5.00; 3 for \$14.00.

Living Fences for Beauty, Privacy and Protection

STERN'S SELECTED

HARDY HEDGES

Stern's Selected Hedges add exceptional beauty and value to your home. A low hedge (such as Barberry, Privet or the lovely flowering White Spirea) will protect your lawn and flower beds —will add distinction to your house and garden. Tall hedges (such as the impenetrable fence of Multiflora Rose or Red Honeysuckle) will convert an ordinary background into an outdoor living room. Use tall growing hedges to hide undesirable views, as well as for protection and beauty. The height listed after the name of varieties indicates their size at maturity. Actual size at shipping is 12-18 in.

641B. GREEN-LEAF BARBERRY (*Berberis Thunbergii*). 4-5 ft. Popular for its low and dense growth. Plant 1½ ft. apart. **Postpaid 10 for \$5.00; 25 for \$12.00; 100 for \$40.00.**

642B. AMUR PRIVET (*Ligustrum amurense*). 5-6 ft. Hardest of the privets. Plant 1 ft. apart. **Postpaid 10 for \$2.75; 25 for \$5.50; 100 for \$20.00.**

649B. MULTIFLORA ROSE (*Rosa multiflora japonica*). 8-10 ft. Makes an impenetrable thorny hedge with white flowers in June followed by red berries which the birds like. Multiflora Roses thrive even in poorest soil. Plant 1 ft. apart. **Postpaid 10 for \$2.75; 25 for \$5.50; 100 for \$20.00.**

650B. WHITE SPIREA (*Spiraea van houttei*). 5-6 ft. Beautiful flowering hedge, attractive all year around. Plant 2 ft. apart. **Postpaid 10 for \$4.50; 25 for \$10.00; 100 for \$35.00.**

648B. RED HONEYSUCKLE (*Lonicera tatarica rubra*). 8-10 ft. Fast and dense growing hedge which provides quickly, complete privacy or protection against unsightly view. Plant 2 ft. apart. **Postpaid 10 for \$5.00; 25 for \$12.00; 100 for \$40.00.**



White Spirea



Colorado Blue Spruce

For Year 'Round Color and Beauty

HARDY EVERGREENS

The beautiful range of color all year around from the deepest green to pale apple-green, plus the wide choice of shapes, makes Evergreens the foundation of your garden decor! We offer well-shaped specimens, transplanted several times and carefully pruned for symmetrical development. Each Evergreen is shipped with **root system intact** and wrapped in sphagnum moss. Planting instructions accompany every shipment. • Upright kinds are measured by height, spreading kinds by width.

1329. COLORADO BLUE SPRUCE (*Picea pungens glauca*). One of the most beautiful of all spruces, forms a pyramidal tree of bluish foliage. Most popular as front lawn specimen, creating an interesting color contrast with the green of the lawn. Easy to grow, thriving even under unfavorable city conditions. Maturity height 40-50 ft. 15-18 in. **Postpaid: Each \$4.50; 3 for \$12.50.**

1350. AMERICAN ARBORVITAE (*Thuja occidentalis*). This upright tree, excellent for hedges, can be trimmed to form a dense screen or fence. Height at maturity (if allowed to grow untrimmed) is 30 ft. 18-24 in. **Postpaid: Each \$3.00; 10 for \$25.00.**

1338. MUGHO PINE (*Pinus mughus*). A select strain of very dwarf, spreading form. Maturity height and spread, 5-6 ft. 8-10 in. **Postpaid: Each \$3.50; 3 for \$10.**

1372. COLUMN YEW (*Taxus media Hicksi*). Bright red berries decorate this beauty in fall and winter. The dense, dark green foliage is frequently as broad at the top as at the bottom. Grows in sun and shade. Beautiful if planted as a specimen as well as in hedges. Maturity height (if allowed to grow untrimmed) 10 ft. 12-15 in. **Postpaid: Each \$4.50; 10 for \$40.**

1354. GLOBE ARBORVITAE (*Thuja occidentalis globosa*). Impressive dwarf globe form. Used effectively as entrance markers either in pots or in the ground. Maturity height and spread 3 ft. 12-15 in. **Postpaid: Each \$3.00; 3 for \$8.50.**

1316. IRISH JUNIPER (*Juniperus hibernica*). A very narrow pyramid that is quite effective because of its spire-like shape. Maturity height 8 ft. 18-24 in. **Postpaid: Each \$3.00; 3 for \$8.50.**

1327. NORWAY SPRUCE (*Picea excelsa*). This rapid grower is frequently used as a Christmas tree and wind-break, presenting an impressive sight in the winter when it is loaded with glittering snow. Maturity height 60 ft. 18-24 in. **Postpaid: Each \$3.00; 10 for \$25.00.**

1310. PFITZER JUNIPER (*Juniperus chinensis Pfitzeriana*). Most popular of the spreading Junipers. The beautiful silvery green foliage holds its color both in the winter and summer. The branches are partly upright with drooping tips. Resistant to city dust and smoke. Maturity spread 8 ft. 12-15 in. **Postpaid: Each \$3.50; 3 for \$10.00.**

1356. PYRAMIDAL ARBORVITAE (*Thuja pyramidalis*). Summer and winter you'll have bright green color from this narrow column-like tree. Maturity height 25 ft. 18-24 in. **Postpaid: Each \$3.50; 3 for \$10.00.**

1368. SPREADING YEW (*Taxus cuspidata*). This compact variety is very handsome with its graceful arching branches. Easily trimmed, it makes a beautiful hedge, and grows in shade and sun. Bright red berries in fall and winter add to the beauty. Maturity height and spread 8 ft. 12-15 in. **Postpaid: Each \$4.50; 3 for \$12.50; 10 for \$40.00.**

Most Exquisite Ornamental Flowering Tree !

Sensational-Super Fragrant

FRENCH LILAC TREE

NOT A SHRUB ! NOT A BUSH !

Now Stern's Brings You the rare French Lilac Tree—the tree of poets—the legendary wishing tree of romance in exciting beauty you've never seen before. Just imagine an entire tree covered with fragrant lilacs, thousands of lilacs all on one big tree, an unforgettable sight! Remember, these are not ordinary shrub lilacs — they are magnificent TREES. You can plant these Lilac Trees where shade is desired . . . use this ornamental shade tree in front of your house to glorify your home.

Exclusive! Only Stern's offers these rare specimens.

Many of these trees have already set flower-buds that will burst into glorious fragrant lilacs this spring. Every plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. With every succeeding year, you'll enjoy these Lilac Trees more than any other tree in your garden. Plant one or more of these lovely trees this fall. **But order now—supply is extremely limited.**

FRENCH LILACS GRAFTED ON STRONG TREES

These are the famous French hybrids — the most spectacular of all Lilacs. Each spike contains hundreds of big fragrant blossoms. Their sweet perfume cannot be described. Cut them

for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.

Breath-taking colors now available in Stern's French Lilac Trees

722C CREAMY WHITE. Spectacular flower of purest alabaster white. Extremely prolific. Immense in size. Exquisitely perfumed.

723C VIOLET ROSE. Clouds of rosy-lavender flowers. Immense clusters of large blossoms. So full they will cause the branches to droop gracefully. Delicate fragrance is indescribably lovely.

724C PURPLE BLUE. Soft glowing purple buds opening into rich royal purple-blue blossoms. Flowers are large and very striking. Blooms in large clusters that make gorgeous bouquets. Fragrant beyond description.

Each \$5.00
Postpaid

3 for \$12.00
Postpaid



FRENCH LILAC BUSHES

A Breathtaking Spectacle of Spring

Many say springtime just isn't springtime without Lilacs! Stern's brings you huge, selected French Lilacs bursting with beauty—in exciting colors. These exquisite Lilacs add spectacular beauty for you to enjoy and others to rave about. You and yours for generations to come will delight in the sweet fragrance of their blossoms, their breath-taking abundance and color. And these magnificent plants add to the value of your home.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. They will grow 10 to 12 feet tall at maturity.

Heavy, well-branched bushes. 1½-2 ft.

Postpaid: Each \$1.95; 3 for \$5.75; 10 for \$17.50

529A. Alphonse Lavallee. Dbl. pink.

530A. Charles Joly. Red, double.

532A. Congo. Single deep red.

535A. Katherine Havemeyer.

Violet-blue, double.

536A. Ludwig Spaeth. Single red.

537A. Mme. C. Perier. Dbl. white.

539A. Marie LeGraye.

Snow-white, single.

540A. Michel Buchner.

Double lavender.

541A. President Grevy.

Double purple.

544A. President Lincoln. Single blue.

STERN'S FRENCH LILAC COLLECTION (Group 24-372)

10 French Lilac Bushes (one of each) for only \$17.50, Postpaid

Stern's Nurseries

**AMOUNT
ENCLOSED**

MONEY ORDER

EXPRESS OFFICE _____ **STATE** _____

[illegible]

Guarantee

No need to return the plants; they will be yours without any question. **STERN'S NURSERIES • GENEVA, N. Y.**

STERN'S NURSERIES • GENEVA, N. Y.

Order blank continues below

[illegible]**TOTAL**

FREE GIFTS FOR EARLY ORDERS

**Orders of \$10 or more,
choose 1 FREE gift.**

**Orders of \$20 or more,
choose 2 FREE gifts.**

**For each additional \$10
choose an additional gift.**

- ☐ **GIFT #1—**
5 CANDYSTICK TULIPS (*Clusiana*)
- ☐ **GIFT #2—**
5 GARDENIA-FLOWERED NARCISSUS
(Cheerfulness)
- ☐ **GIFT #3—**
10 SWEET-SCENTED IRIS (*Iris Reticulata*)

This offer expires midnight, September 30, 1953.

NEW MIRACLE RESULTS GUARANTEED WITH INSTANT-ACTION MIRACLE-GRO

Spectacular Results in 7 Days - - or Money Back!

Liquid Feeding Increases Size and Beauty of Fruits, Flowers

Magnificent results with Miracle-Gro have been proved in over 200,000 gardens. Now, improved Instant-Action Miracle-Gro guarantees you *even greater beauty*—stronger, faster growth. Instant-Action brings new life to your garden — stimulates healthy growth faster, safer, surer, never before possible with old-fashioned fertilizer methods.

SCIENCE PROVES MIRACLE-GRO STORES UP BENEFITS IN SOIL

Saves Money—Won't Wash Away

AMAZING ELECTRO PHENOMENA —

Particles of Miracle-Gro become “chemically hitched” to the soil, form “Nature’s Storehouse.” Miracle-Gro which is not immediately used by the plant *stays in the soil*. Unlike wasteful, old-fashioned dry fertilizers, Miracle-Gro is not washed away, even after cloudburst rains. Miracle-Gro benefits are still found in the soil 6 MONTHS AFTER BEING APPLIED. You’ll get results within a week and months later.

Contains Instant-Action MICRO-NUTRIENTS for dramatic improvement “OVERNIGHT”

Similar to the minerals in your own blood, remarkable Micro-Nutrients in Miracle-Gro prevent plant starvation, help produce earlier blooms, healthier plants—*by actual field tests, proved to increase crop quality and yield.*

Enriched with soluble MAGNESIUM—so important after heavy rains — helps plants show dramatic improvement *overnight!*

INSTANT-ACTION LEAF-FEEDING!

Amazing growth stimulation!

Miracle-Gro goes to work instantly—as soon as it touches leaves. Tests prove plants absorb Miracle-Gro nutrients through foliage. Simply apply to leaves in addition to regular root feeding. Special Agricultural Penetrant MG-53 in Miracle-Gro now makes leaf-feeding more effective, *safer than ever before!*

Convenient measuring spoon included in every package. Plastic bag inside keeps Miracle-Gro perfect.

ALL-PURPOSE PLANT FOOD

for Roses, Lawns, Shrubs, Trees, Vegetables,
Flowers, Evergreens.

Instant-Action Miracle-Gro is safest for garden use *any time*—apply even during hot, dry weather. Promotes healthy, beautiful growth of all types of plants. Will not burn tenderest plants! Often brings seemingly dead plants “back to life.” Compare vigorous plants treated with Miracle-Gro with other puny, stunted plants that receive incomplete fertilizer. *You be the judge!* Miracle-Gro is guaranteed to produce results in 7 days or less, or your money back.

NEW INSTANT-ACTION PENETRANT CONTAINS NEW MG-53

MG-53, important agricultural discovery, enables plants to absorb Miracle-Gro faster for amazingly quick benefits. Now Miracle-Gro penetrates hard-baked problem soils — helps plants thrive even in poor soil. Miracle-Gro goes further, saturates wider areas, reaches deepest roots—goes where it’s needed.

SAVES “DYING” PLANTS

Miracle-Gro applied to seemingly dead plants often revives them in hours. Try it before it’s too late—if there’s any life at all, plants usually respond.

GENTLE “STARTER SOLUTION”

Works wonders when planting. Helps prevent withering wilt. Plants perk up faster. Start thriving same day.

REAL ECONOMY!

Only pennies per gallon! New Instant-Action Miracle-Gro is concentrated plant food—no fillers. Simply dissolve in water and use. Now only one level tablespoon makes a full gallon. No special equipment needed—use sprinkling can. Easy, safe, clean, odorless.

1½ lbs. makes 60 gallons—\$2.25
(feeds up to 1500 square feet)

5 lbs. makes 200 gallons—\$5.00
(feeds up to 5000 square feet)

10 lbs. makes 400 gallons—\$9.00
(feeds up to 10,000 square feet)

25 lbs. makes 1000 gallons—\$20.00
(feeds up to 25,000 square feet)

ALL PRICES POSTPAID.

Now! ONE SPRAY FOR ALL PLANTS

KILLS MOST GARDEN PESTS . . . QUICKLY . . . EASILY . . . SURELY !

Amazing PROTEXALL

MULTI-PURPOSE GARDEN SPRAY

Replaces a shelf full of insecticides!

NOW RAIN RESISTANT! Contains "STIK"—new plastic-type coating that resists wash off! Saves work—saves time—saves money. Now your insect spray won't wash off, even after heavy downpour. New "STIK" helps keep insecticide on plants—often twice as long as ordinary sprays.

CONTAINS D.D.T.

For control of many chewing insects, especially cabbage worms, leaf rollers, cut worms, etc., also sucking types such as thrip and tarnished plant bugs.

CONTAINS ROTENONE

An essential and effective spray in every garden. Especially helpful in controlling bean beetles and most sucking insects.

CONTAINS FERMATE

A specific for black spot of roses, septoria leaf spot of "mums," rust of snapdragons, scale scab of many fruits, fruit spot (anthracnose) of tomato, brown rot of cherries, etc.

CONTAINS SULPHUR

Most effective fungicidal material yet developed for general garden use. Valuable for the control of most fungi including apple and peach scab, mildews and rust. Also for red spiders and broad mites.

INSECTICIDE PLUS FUNGICIDE

PROTEXALL GARDEN SPRAY is a combined insecticide-fungicide for control of plant insects and plant fungi. It is a scientifically correct combination of DDT, Rotenone, Fermate and Sulphur. This makes it a practical insecticide and fungicidal composition. PROTEXALL is a powder that mixes easily with water and sprays without clogging of nozzles.

SIMPLE! A SINGLE SPRAY PROTECTS ALL PLANTS!

To keep your trees and plants healthy and vigorous, we recommend that you spray them every 2 weeks during the growing season with PROTEXALL.

The simple application of this high-quality spray once every 2 weeks during the growing season will do more to control plant diseases and insects than any other spray we know. If you use it regularly, it should not be necessary to use any other spray or dust to keep your trees and plants healthy.

PROTEXALL GARDEN SPRAY comes in powder form. You simply add water. Easy to follow directions on how to use Protexall will be found on the package.

4-oz. Canister (makes 4 gals. finished spray) Postpaid \$1.50

1-lb. Canister (makes 16 gals. finished spray) Postpaid 4.00

5-lb. Canister (makes 80 gals. finished spray) Postpaid 18.00

New! Your "Acid Loving" Plants Transformed in Hours

Get amazing improvement with STERN'S SENSATIONAL

MIRACID Garden Soil Acidifier

FOR ALL ACID-LOVING PLANTS

Completely water-soluble acidifier for instant soil conditioning.

<i>for</i>	Azalea	American Holly	Pink and White Dogwood	Rhododendron	Hemlock, Taxus
	Mountain Laurel	Blue Hydrangea	Blueberries	Fir, Spruce, Pine	Camellia, Gardenia

Used with remarkable results in largest commercial greenhouses, STERN'S MIRACID now available to home gardeners in convenient, safe, water-soluble form. Get beautiful new growth and vigor from acid-loving plants. Gives almost instant relief from "yellow anaemia" (chlorosis). Changes yellowing, dying plants into robust healthy specimens. Espe-

cially good for foundation plantings where soil is excessively alkaline due to lime leaching from concrete foundation. Stern's MIRACID immediately releases locked-up iron in soil, supplies needed minerals and all nutritive elements. For best results, apply every two weeks. (Caution: Use only on acid-loving plants as directed on package).

1½ lbs. (makes 30 gallons) \$ 2.25 Postpaid.
3 lbs. (makes 60 gallons) \$ 3.75 Postpaid.

6 lbs. (makes 120 gallons) \$ 6.00 Postpaid.
12 lbs. (makes 240 gallons) \$10.00 Postpaid.

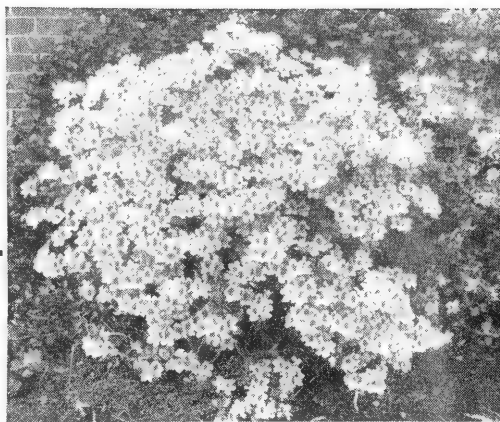
BLAZING NEW COLOR FOR AMERICAN HOMES !

The Crown Jewels of Flowering Shrubs

STERN'S RARE

AZALEAS

HARDY AZALEA MOLLIS HYBRIDS



Yours next spring — wondrous beauty formerly seen only in the magnificent formal gardens of famous European estates! Be the first in your neighborhood to enjoy the breath-taking spectacle of these rare beauties entirely covered with giant flowers of amazing, spectacular color. You've never **dreamed** of such beauty.

THRIVE IN ANY SOIL — GUARANTEED TO BLOOM

Another tremendous advantage of these specially-developed beauties! Thrive in any soil — even endure temperatures as low as 10 degrees **below zero**. Plant in full sun or partial shade — will increase in size, beauty and tremendous value each year! Your garden is not complete without these rare Azaleas.

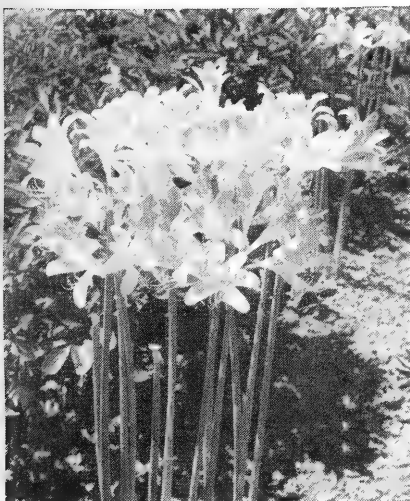
VIVID BLOOMS NEXT SPRING!

We feature a select supply of Azaleas that will give you an assortment of hues in May and early June. The colors vary from countless shades of orange, flame, yellow to salmon-orange and brownish-gold. Planted as foundation plantings in front of evergreens they create an imposing picture of beauty and color, succeeding equally well in sun or shade.

CULTURAL DIRECTIONS: Contrary to the general belief Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results feed with Miracid soil acidifier. (See page 4 of center insert).

**COVERED WITH FLOWER BUDS - -
READY TO BURST INTO BLOOM NEXT SPRING !**

Heavy, 3 year, 12-15 in. plants—all colors mixed. Postpaid: \$3.50 each; 3 for \$10.00; 10 for \$32.00.



MAGIC LILY OF THE ORIENT ! HARDY AMARYLLIS

(*Lycoris Squamigera*)

Among the rarest, the most beautiful garden subjects, The bulbs produce attractive, long leaves in early spring, which mature and die down during the summer. As if by magic, the flower spike suddenly appears in August and produces very pretty soft-pink, Lily-like flowers. Several flowers are clustered on the tall, stiff stems which grows as high as 3 feet! These bulbs are perfectly hardy and will grow in any average, well-drained garden. Plant the bulbs in a sunny location about 12 inches apart and cover with 3 inches of soil. A perfect location for them is in the perennial border where the leaves of other plants can cover the bare spot which is left when the foliage withers. In that way, the

beauty of these rare flowers can be enhanced by foliage from nearby plants. Lycoris is seldom seen in American gardens and always attracts a good deal of attention when in bloom.

Top-Size Holland Bulbs

Postpaid: 3 for \$1.45; 6 for \$2.75; 12 for \$5.00; 25 for \$9.50.

Plant these **FLOWERING SHRUBS**

THIS FALL . . . GET BEAUTIFUL BLOOMS NEXT SEASON.

Guaranteed to Bloom the First Year!

These mature plants—big well branched bushes for immediate effect—will bloom in your garden the first year planted. Set them in the ground 3-4 ft. apart, preferably 3 of ONE kind in a group for a most appealing landscape effect. Height listed after variety indicates size at maturity. Listed in order of blossoming time. Actual size at delivery 2-3 ft. or 3-4 ft.



Peegee Hydrangea

Postpaid 3 for \$4.75; Each \$1.75.



White Spirea. Postpaid 3 for \$3.30; Each \$1.15.

508A. FRENCH PUSSY WILLOW (*Salix discolor*) 12-15 ft. BLOOMS MARCH AND APRIL. You can cut your first spring bouquets even while snow is still on your lawn! Soft, silvery large catkins cover bush for weeks. Thrives everywhere, even in wet spots. **Postpaid Each \$1.35; 3 for \$3.75; 10 for \$11.00.**

438A. GOLDEN BELL (*Forsythia intermedia spectabilis*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. Masses of bright yellow flowers precede the growth of leaves, sometimes appearing even before the last snows have melted. **Postpaid Each \$1.25; 3 for \$3.45; 10 for \$10.00.**

439A. WEeping FORSYTHIA (*Forsythia suspensa*). 8-10 ft. BLOOMS LATE MARCH AND APRIL. A Golden Bell whose long, slender, branches are covered entirely with yellow blossoms as they droop gracefully to the ground. **Postpaid Each \$1.45; 3 for \$4.00; 10 for \$12.00.**

497A. PINK ALMOND (*Prunus glandulosa*). 5-6 ft. BLOOMS APRIL AND MAY. Gorgeous small shrub bearing an abundance of small, double rose-like flowers closely set upon its twigs before the leaves appear. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

500A. ROSE TREE OF CHINA (*Prunus triloba*). 6-8 ft. BLOOMS APRIL AND MAY. Completely covered with delightful double rose-like pink flowers. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

422A. RED FLOWERING QUINCE (*Cydonia japonica*). 5-6 ft. BLOOMS APRIL AND MAY. The old-fashioned Fire Bush. Its scarlet blossoms make a gorgeous spectacle of inspiring color! **Postpaid Each \$1.35; 3 for \$3.75; 10 for \$11.00.**

482A. RED HONEYSUCKLE (*Lonicera tatarica rubra*). 8-10 ft. BLOOMS APRIL AND MAY. A marvelous new Honeysuckle whose glowing red flowers are marked with deep golden yellow stamens. The brilliant red berries last all summer. **Postpaid Each \$1.25; 3 for \$3.45; 10 for \$10.00.**

518A. BRIDALWREATH (*Spirea prunifolia plena*). 5-6 ft. BLOOMS APRIL AND MAY. The true Bridalwreath. Thousands of tiny, double button-like flowers borne like garlands along graceful branches. Leaves turn orange-scarlet in the fall. **Postpaid Each \$1.45; 3 for \$4.00; 10 for \$12.00.**

558A. SNOWBALL (*Viburnum opulus sterilis*). 10-12 ft. BLOOMS APRIL AND MAY. One of the most popular of all. Hundreds of pure white balls cover the shrub. Thrives beautifully in sun or partial shade. **Postpaid Each \$1.85; 3 for \$5.25; 10 for \$16.00.**

*Guaranteed to Bloom
Next Summer*

(Group No. 24-374)

ONE-OF-EACH SELECTION! 25 Flowering Shrubs (1 of each listed on pages 22 and 23), every plant guaranteed to bloom first year.

All 25 for only **\$32⁰⁰**

Express Charges Prepaid

FLOWERING SHRUBS

(CONTINUED)

531A. CHINA LILAC (*Syringa chinensis*). 8-10 ft. BLOOMS IN MAY. Its slender, arching branches bearing fragrant purple flowers make this variety different from any other lilac, and most attractive. **Postpaid Each \$1.45; 3 for \$4.00; 10 for \$12.00.**

548A. PURPLE LILAC (*Syringa vulgaris*). 12-15 ft. BLOOMS IN MAY. The old-fashioned single lilac, delightfully fragrant. **Postpaid Each \$1.45; 3 for \$4.00; 10 for \$12.00.**

505A. JETBEAD (*Rhodotypos kerroides*). 4-5 ft. BLOOMS IN MAY, and intermittently until October! Graceful with handsome white flowers on branch ends. Black berries hang on until following spring. Thrives even in dry, partially shaded soil. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

561A. RED WEIGELA (*Weigela Eva Rathke*). 4-5 ft. BLOOMS MAY AND JUNE. A touch of crimson for your green lawn! Elegant ruby-red, bell-shaped flowers cover the entire bush. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

562A. TRICOLOR WEIGELA (*Weigela nana variegata*). 4-5 ft. BLOOMS MAY AND JUNE. Lovely pink flowers, white and green variegated foliage from spring to fall. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

520A. WHITE SPIREA (*Spiraea van Houttei*). 5-6 ft. BLOOMS MAY AND JUNE. America's most popular shrub. Successful everywhere! **Postpaid Each \$1.15; 3 for \$3.30; 10 for \$9.00.**

563A. PINK WEIGELA (*Weigela rosea*). 6-8 ft. BLOOMS MAY AND JUNE. Beautiful pink, profusely blooming bell-shaped flowers along the circling branches. **Postpaid Each \$1.25; 3 for \$3.45; 10 for \$10.**

425B. DWARF DEUTZIA (*Deutzia gracilis*). 4-5 ft. BLOOMS MAY AND JUNE. A graceful, free-flowering shrub with myriads of pinkish-white flowers on slender, arching branches. **Postpaid Each \$1.55; 3 for \$4.25; 10 for \$13.00.**

547A. PINK LILAC (*Syringa villosa*). 12-15 ft. BLOOMS LATE MAY AND JUNE. Produces beautiful clusters of pink flowers after other lilacs to extend the lilac season. **Postpaid Each \$1.45; 3 for \$4.00; 10 for \$12.00.**

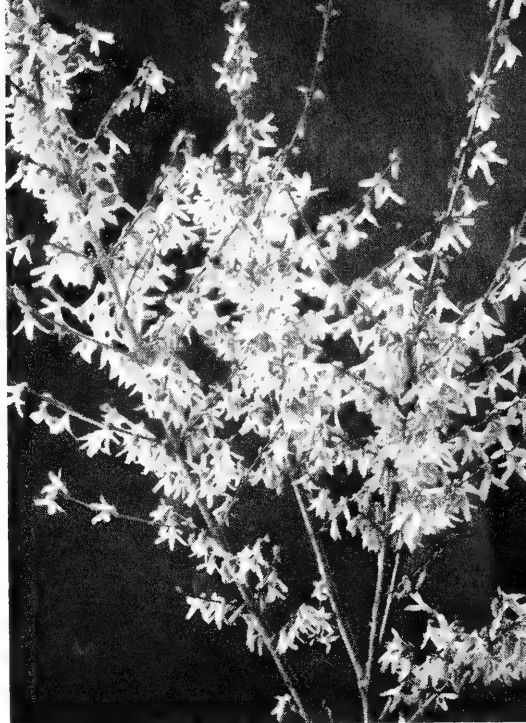
493A. VIRGINAL MOCKORANGE (*Philadelphus Virginialis*). 6-8 ft. BLOOMS JUNE AND JULY. Most fragrant of all the mockoranges! Waxy, semi-double flowers. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

512A. DWARF RED SPIREA (*Spiraea Anthony Waterer*). 3-4 ft. BLOOMS JUNE TO SEPTEMBER. Flat heads of red flowers, successful even in shady places. **Postpaid Each \$1.35; 3 for \$3.75; 10 for \$11.00.**

470A. DOUBLE GLOBE FLOWER (*Kerria japonica flore pleno*). 4-5 ft. BLOOMS FROM JUNE UNTIL FALL. Golden yellow, rose-like double flowers in June and scattered flowers until late fall on slender branches. One of the most beautiful shrubs. Does well in sun as well as in partial shade. **Postpaid Each \$2.25; 3 for \$6.25; 10 for \$19.00.**

513A. PINK SPIREA (*Spiraea Billiardi*). 4-5 ft. BLOOMS JULY AND AUGUST. Tall spikes of deep pink flowers. Thrives everywhere, even in dry places. **Postpaid Each \$1.25; 3 for \$3.45; 10 for \$10.00.**

460A. HILLS OF SNOW (*Hydrangea arborescens grandiflora*). 4-5 ft. BLOOMS FROM JULY TO OCTOBER. The perfect answer to planting in the shade. Thrives even on the north side of the house. Immense rounded heads of white flowers. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**



Golden Bell

Postpaid 3 for \$3.45; Each \$1.25.

462A. PEEGEE HYDRANGEA (*Hydrangea paniculata grandiflora*). 8-10 ft. BLOOMS FROM JULY TO OCTOBER. Immense cone-shaped blooms turn gradually from white to pink bronze. Thrives in sun or shade. Hardy everywhere. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

487A. DWARF MOCKORANGE (*Philadelphus bouquet blanc*). 4-5 ft. BLOOMS JUNE AND JULY. Myriads of fragrant white flowers adorn the slender branches of this graceful shrub giving the appearance of a large bouquet. **Postpaid Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

Flowering Beauty Next Summer

Group No. 24-375

10 Flowering Shrubs

(10 of your own
choice) for only

\$14.50
POSTPAID

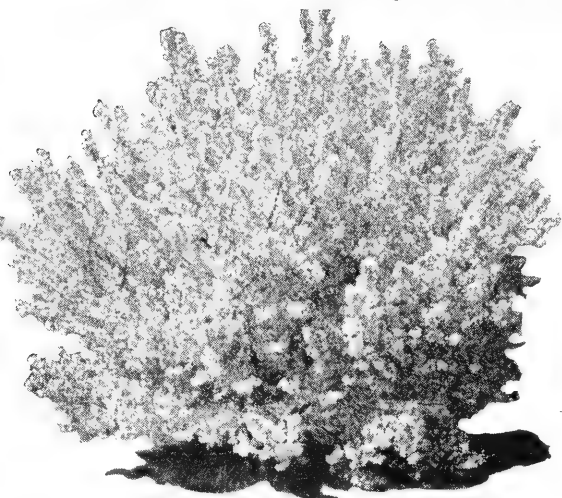
5 Flowering Shrubs

(your own choice)
for only

\$7.50
POSTPAID

The Miracle Beauty Trees of the Gardening World!

Stern's Magnaflora Flowering Crabs



Stern's Pink Hopa Crab

691A. STERN'S HOPA CRAB. An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 ft. tall at maturity. 4 to 6 ft. **Postpaid: Each \$3.50; 3 for \$10.00.**

Many people call these the most beautiful trees in the world! Stern's Selected Flowering and Fruiting Crabs are the ideal ornamental tree for every type of home. Each spring these graceful trees are covered with thousands of large clusters of red, pink and white blossoms. It's a springtime tonic to see these clouds of blooms tossing softly in the gentle wind.

Early to Bloom. Many blossom the first year planted. They grow about 15 ft. tall, never too large, always graceful. Since their shade is moderate, lawn grass can be grown readily around them.

Easy to Grow! These selected beauties thrive in poorest soil, are perfectly hardy in coldest sections. You'll bless the day you planted these glorious trees.

693A. STERN'S ALMEY CRAB. New spectacular Crab that is covered with very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, giving them the appearance of 5-pointed stars. **THEY WILL BLOOM NEXT APRIL AND MAY!** Thrives in poorest soil—even where other trees will not grow. 4-6 ft. **Postpaid: \$5.00 Each; 3 for \$14.00.**

105A. STERN'S WHITE DOLGO CRAB. In the spring you'll thrill to the profusion of lovely white blossoms. In the fall you'll pick an abundance of brilliant crimson fruit . . . fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Dolgo grows larger than other Flowering Crabs, providing excellent shade as well as beauty and fruit. 5 to 6 ft. **Postpaid: Each \$3.00; 3 for \$8.50.**

STERN'S FLOWERING CRAB APPLE COLLECTION

(Group 24-376)

3 Flowering Crabs (1 each of Almey, Hopa and Dolgo) for only \$11.00, Postpaid.

STERN'S GARDEN ARISTOCRATS

TO ENRICH YOUR HOME — LIKE MASTER-PIECES OF FINE PAINTING

These famous Stern's specimen trees are the pride of America's showplace estates. Their exquisite loveliness will cause people to stop and admire them as they pass your home. The trees shown on this page are acclaimed by



Smoke Tree

expert landscape architects as the most beautiful and most practical for the average home. No finer collection of ornamental trees is available anywhere. Because Stern's Nurseries sells only selected specimens, there is necessarily a limited supply of these popular trees.

We respectfully suggest that you send us your order early so as to reserve your selection.

Height listed after name indicates size at maturity.

711B. BLOOD-LEAF PLUM (*Prunus Pissardi* Newport). 12-15 ft. Everything is purple on this colorful shrub, even the bark and wood, creating a striking contrast to the green of your lawn. 4-5 ft. **Postpaid: \$3.00 Each; 3 for \$8.50.**

506A. SMOKE TREE (*Rhus Cotinus*). 10-12 ft. Derives its popular name from its masses of feathery panicles of flowers which give the effect of a cloud of smoke. In its full flowering glory from midsummer to fall. 2-3 ft. **Postpaid: \$2.75 Each; 3 for \$7.50.**

709B. RED LEAF PEACH. 8-10 ft. The brilliant red foliage of this outstanding tree creates a pleasing contrast with the green of the lawn. The color is bright red in spring, stays red all summer, and changes to deep maroon in the fall. Deep rose blossoms cover the tree in early spring, creating a most colorful picture. During summer and fall the tree is loaded with a crop of small, perfectly round edible Peaches about 1½ inches in diameter, colored red all over the fruit. The flesh is white with a delicious sweet flavor. Selected No. 1 trees. 3-4 ft. **Postpaid: \$3.00 Each; 3 for \$8.50.**

To Frame Your Doorways and Windows With Rare Beauty

STERN'S FLOWERING VINES

These lovely flowering vines add Nature's gracefulness to the building lines of your home. They frame your doorways, windows, garage magnificently! Let them give grace to porches, pillars and fences. Let them enhance your home and buildings with thousands of lovely colorful flowers. For a nominal investment you can improve the value of your property and enjoy lasting charm and graceful beauty with these Hardy Flowering Vines. Once planted, they require almost no care — and last a lifetime. Set 3 to 4 ft. apart. Their glorious color beautifies your home amazingly.

616A. GOLD FLAME EVERBLOOMING HONEYSUCKLE (*Lonicera heckrottii*). Hundreds of fragrant flowers, flame-scarlet outside and gold inside, cover the plants from June to October. Beautifies porches, trellis, fences, etc. Thrives in sun or partial shade. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

617A. HALL'S HONEYSUCKLE (*Lonicera halliana*). Excellent as a vine (grown over fences). It is also a fine ground cover. The foliage is almost evergreen, retaining its deep green until early spring, while the exceedingly fragrant buff flowers attract bees and humming birds. **Postpaid: Each \$1.25; 10 for \$9.00; 25 for \$18.**

627A. PURPLE WISTERIA (*Wisteria sinensis*). Grafted plants with large fragrant flowers that bloom very young. Each cluster opens at about the same time before any leaves appear. **Postpaid: Each \$1.75; 3 for \$4.75; 10 for \$15.00.**

622A. SILVER LACE VINE (*Polygonum alberti*). The fastest growing hardy vines, usually growing 15-20 ft. the first year. Covered with thousands of white flowers from mid-summer to late fall. **Postpaid: Each \$1.45; 3 for \$4.00; 10 for \$12.50.**



Aloha Climbing Roses will glorify your home.

STERN'S FAMOUS EVERBLOOMING CLIMBING ROSES

For Continuous Flowers Spring, Summer and Fall

1030A. ALOHA. Pat. 948. New! An unbelievable mass of deep coral-pink fully double flowers 5 inches across cover the plant in June, and they keep coming throughout the entire season. **Postpaid: \$3.00 each; 3 for \$8.75.**

1034A. CLIMBING FLORADORA. Pat. 1054. An exceedingly colorful variety, orange with scarlet, producing an abundance of lovely flowers continuously from June until late fall. **Postpaid: \$2.50 each; 3 for \$7.00.**

980A. BLAZE. Blooms continuously with heaviest concentration of its scarlet flowers in June. **Postpaid: \$1.75 each; 3 for \$4.75.**

1035A. CLIMBING PEACE. Pat. 932. A continual supply of large yellow buds that open into 5-inch blossoms, cream-yellow to delicate pink. Careful protection required in winter. **Postpaid: \$3.00 each; 3 for \$8.75.**

1011A. NEW DAWN. Blooms in June and continues throughout summer and fall. Apple-blossom-pink flowers, sweetly fragrant. **Postpaid: \$1.75 each; 3 for \$4.75.**

STERN'S SUPER-SELECT NO. 1 CLIMBING ROSES

No other garden plant gives more dramatic satisfaction than Stern's Climbing Roses. Their spectacular "fire-works" display of hundreds of brilliant flowers, their vigor and long life is good reason why Stern's Climbing Roses are among America's favorite flowers.

Framing your porch, entrance, garage, fences, etc., with glorious beauty, these Climbing Roses create an exquisite halo around your home. No home has realized its full beauty without them!

Require almost no care. Inexpensive to buy — they cost nothing to maintain.

STERN'S SPRING FLOWERING CLIMBING ROSES

FOR A MONTH OF BEAUTY TO THRILL THE HEART AND EYE.

Stern's super-select heavy bushes, 2-year, field-grown, No. 1

Postpaid: \$1.50 Each; 3 for \$4.35; 10 for \$13.50.

985A. CLIMBING AMERICAN BEAUTY. Large, fragrant flowers, double rosy carmine, in great abundance in June, excellent for cutting.

1002A. DR. VAN FLEET. Long-stemmed, beautifully formed flowers of soft pink color. Blooms in June.

1015A. PAUL'S SCARLET. Its bright scarlet flowers are produced so abundantly that the plants are cov-

ered with hundreds of blooms in June. Most popular and most beautiful of all climbing roses.

1016A. PRIMROSE. Hardy yellow climber with large, double flowers in June.

1025A. SILVER MOON. Creamy buds opening into semi-double white flowers in June.

STERN'S Aloha Collection

Group (24-379)

1 each of Aloha and Climbing Peace - the 2 outstanding patented everblooming climbers—
\$5.75.

2 of each—
4 plants \$11.00, Postpaid.

STERN'S Blaze Collection

Group (24-380)

1 each of Blaze, New Dawn and Climbing Floradora everblooming climbing roses **\$5.50.**

2 of each—
6 plants \$10.50, Postpaid.

STERN'S Climbing Rose Collection

Group (24-378)

Stern's Super-Select
Spring-Flowering Climbing Roses

1 of each—
5 plants for \$7.00, Postpaid.

2 of each—
10 plants for \$13.50, Postpaid.

Enjoy Fragrant Roses from June to November

STERN'S 15 TOP - RATED
EVER-BLOOMING ROSES

On These Pages You Select From The
"WORLD'S FINEST ROSES"

Now you can plant the finest—Stern's Super-Select No. 1 Everblooming Roses. They are especially selected from the cream of this year's Rose crop. You will be delighted with their extra-large size, extra heavy main trunks, and most important, a huge root system that assures strong vigorous growth. Their bursting beauty in bloom will be your pride and joy. All of these roses will bloom the first year planted.

Super-Select No. 1 quality, 2-year, field-grown—America's Finest Roses, Postpaid Each \$1.50; 3 for \$4.35; 6 for \$8.40; 10 for \$13.50.

- 760A. BETTY UPRICHARD.** Coppery buds open into flowers of unusual size. Colored light salmon inside with brilliant orange and carmine outside.
- 768A. CHRISTOPHER STONE.** Delicious scents from these velvety-textured scarlet beauties.
- 773A. CONDESA DE SASTAGO.** Marvelous color contrast . . . large flowers of fiery red-copper inside with rich yellow outside.
- 787A. EDITH NELLIE PERKINS.** Salmon-rose flowers with outside old gold.
- 791A. ETOILE DE HOLLANDE.** Immense buds open into double flowers of intense red with velvety sheen. Free bloomer.
- 800A. GOLDEN DAWN.** Very fragrant flowers of clear, unfading yellow.
- 830A. MCGREDY'S IVORY.** Lovely, large flowers of soft, creamy-white merging into yellow base. Abundant bloomer, vigorous grower, good foliage.
- 831A. MCGREDY'S SCARLET.** Vivid rose-red with a blazing scarlet sheen.
- 832A. MCGREDY'S YELLOW.** A mass of gold anthers in the center of the flower contrasts with the unfading yellow of the outside. Glossy foliage. Vigorous and free-blooming.
- 840A. MRS. SAM MCGREDY.** Scarlet-orange changing to copper as blooms mature.



PICTURE ROSE

- 849A. PICTURE.** Velvet clear rose-pink with an undertone of salmon. Very double.
- 850A. POINSETTIA.** Long pointed buds. Large, double flowers of bright unfading scarlet. Vigorous, prolific.
- 851A. PRESIDENT HERBERT HOOVER.** Large flowers of flaming scarlet and yellow in the bud, opening to soft creamy-yellow with scarlet markings. 2 ft. stems.
- 856A. PINK RADIANCE.** Produces almost continuous supply of deep pink blooms of lovely form.
- 866A. SISTER THERESE.** Dark, golden-yellow, long pointed buds, marked red.

15 Roses Group No. 24-381 15 Everblooming Roses, tested and approved by Stern's Board of Selection. One of each listed For Only \$20.00 Postpaid	10 Roses Group No. 24-382 Any 10 Everblooming roses listed on this page. Your own choice For Only \$13.50 Postpaid	5 Roses Group No. 24-383 5 Everblooming Roses — 1 of each, Condesa De Sastago, Etoile de Hollande, McGredy's Ivory, McGredy's Yellow, Picture. ALL 5 For Only \$7.00 Postpaid
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Everblooming Shrub Roses

These amazing Roses are a "miracle" of beauty plus rugged hardiness. Neglect them, abuse them, forget them—yet they'll reward you for a lifetime with hundreds of colorful blooms that appear in large clusters from early summer until late fall. Their very erect spiny stems and shapely foliage make them valuable for hedges and shrubbery, reaching a height of 4-6 ft. Stern's selected specimens will never fail you! Guaranteed to bloom the first year.

Selected Heavy Bushes, 2-year, field-grown, No. 1—
Postpaid: \$1.50 each; 3 for \$4.35; 10 for \$13.50.

- 954A. BELLE POITEVINE.** A double pink Rugosa Rose, blooming in big clusters all summer.
- 957A. F. J. GROOTENDORST.** Clusters of bright red, very double flowers with fringed petals similar to a Carnation. Blooms all summer and succeeds everywhere.
- 962A. GRUSS AN TEPLITZ.** Large scarlet-red double flowers in clusters. Blooms from June until fall.
- 965A. HANSA.** A Rugosa Rose with the true Rugosa foliage and semi-double crimson flowers. Continuous bloomer.
- 978A. RUGOSA ROSE** (Rosa rugosa). Single reddish purple flowers from May to September.
- 979A. SIR THOMAS LIPTON.** Semi-double white Rugosa Rose, blooming all summer and fall.

(Group 24-384)

6 Everblooming Shrub Roses

One of each listed for only \$8.40, Postpaid.

STERN'S HYBRID
PERPETUAL ROSES

Always delightful to the lover of Roses because of their vigor, their immense (up to 5 inches across) very double flowers! Ideal as cut flowers. Hardy even in rugged Maine, New Hampshire and Vermont climates.

Selected Heavy Bushes, 2-year, field-grown, No. 1—

	Each	3 for	10 for
Postpaid	\$1.50	\$4.35	\$13.50

- 958A. F. K. DRUSCHKI.** The very large, snow-white double flowers, while not fragrant, present a magnificent sight as the giant blooms are found in profuse abundance in the spring and at intervals during the summer.
- 967A. HUGH DICKSON.** Dark red, velvety flowers, very large, double, and very fragrant.
- 973A. PAUL NEYRON.** The largest of all, immense blooms of deep rosy pink, each flower measuring approximately 5 inches. Very double. Stems are almost thornless. Produces an abundance of beautiful, gloriously fragrant Roses in the spring and scattered flowers in the fall.

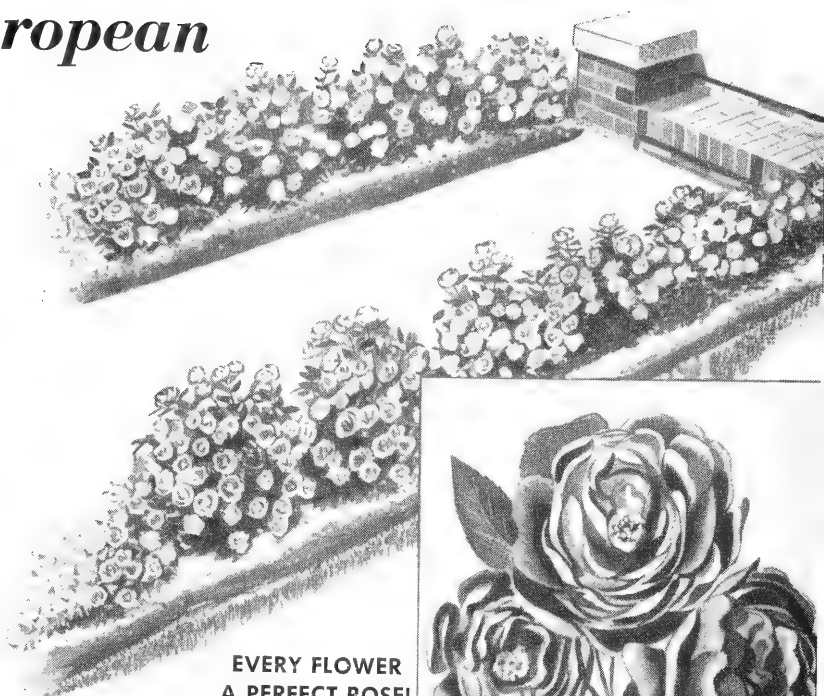
**Old-Fashioned Hybrid
PERPETUAL ROSE GARDEN**
(Group 24-385)

Three Hybrid Perpetual Roses, one of each listed for only \$4.35, Postpaid.

Pride of European Estates Now Yours

Breathtaking Blooms June
Through November!

Stern's **MAGNIFICENT Floribunda Everblooming ROSE HEDGE**



**EVERY FLOWER
A PERFECT ROSE!**

Thousands of large, double flowers measuring up to 2 inches. Beautiful for bouquets, corsages, boutonnieres.



Floradora

Now you can have the striking beauty of these spectacular Floribunda roses in the form of an everblooming flowering hedge — the same magnificent beauty made famous by many European Estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall — sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, giving an effect of color so spectacular that neighbors and friends will stop to rave and envy you.

Spectacular Display of Color

What's more they keep their shape and beauty on the bush for weeks—that's why these Floribunda roses are considered more EVER-BLOOMING than other types. Each plant is most prolific — producing a sunset effect of color all season long—from spring 'til late fall.

**100 roses or more on every plant,
starting next June**

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty. Each Stern's plant produces more flowers be-

cause each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the rose garden.

Spectacular entrance walk !

STERN'S FLORIBUNDA ROSES are adaptable for every type of planting on your property. For a living fence of continuous flowering beauty, plant 1½ feet apart in rows. Also perfect planted in groups alone or between evergreens. Excellent for beds, borders, backgrounds or simply as specimen planting.

1046A FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect rose.

1041A CHATEAU. Hundreds of large flowers of deepest dark velvet red. One of the darkest red roses. Sturdy and vigorous—rarely out of bloom.

1068A ROSENELFE. Blooms throughout the summer and autumn producing delightful double blooms of unfading rose-pink. Flowers grow in clusters on erect stems—ideal for cutting.

1056A LAFAYETTE. Semi-double crimson-red flowers. An abundant bloomer.

1044A ELSE POULSEN. A magnificent rose with great clusters of pink flowers.

Super-Select No. 1 quality, 2-year, field-grown.

Postpaid: Each \$1.50; 3 for \$4.35; 6 for \$8.40; 10 for \$13.50; 20 for \$26.00.

STERN'S FLORIBUNDA ROSE COLLECTION

(Group 24-386)

- 5 Everblooming Floribunda Roses (1 of each) for \$ 7.00 Postpaid.**
- 10 Everblooming Floribunda Roses (2 of each) for \$13.50 Postpaid.**
- 15 Everblooming Floribunda Roses (3 of each) for \$19.50 Postpaid.**

STERN'S FIVE BEST *Patented Everblooming* ROSES OF 1953



Acclaimed "Best for Home Gardens" by Stern's Board of Selection

Here's your chance to have the year's outstanding Rose Collection — the showplace of the neighborhood! They take no more time and care than "ordinary" roses—yet STERN'S specially selected 5 Best Roses of the Year assure you magnificent heavy bushes and breathtaking flowers that will thrill you with their extraordinary beauty and fragrance — year after year. ORDER NOW for truly sensational blooms next June (or earlier) 'til November.

935A. PEACE. Oval buds of golden yellow, etched with pink. As each bud opens it changes color—from bright sunshine yellow to pale gold. Petals are edged with apple-blossom-pink. Stems are heavy and strong. Foliage is rich and holly-green.

930A. NEW YORKER. "Best red rose of all time." Huge flowers, often 6½ inches. Rich red velvety sheen. Perfect rose shape. Heavenly fragrance.

910A. ECLIPSE. Golden yellow. New stream-

lined buds often exceed 2 inches in length. A continuous bloomer. Strong long stems, excellent for cutting. By far the best yellow rose.

920A. KATHERINE T. MARSHALL. Unique, exquisite, long-pointed buds — large, full, "up-right" flowers 5 inches across — deep coral-pink suffused with yellow. Strong grower, exceptionally fine cutting flower.

901A. CRIMSON GLORY. "America's most fragrant rose." Giant flowers of deep vivid crimson. Vigorous, dependable, very hardy. Ideal for home garden.

Selected, 2-yr., No. 1, Field-grown Roses.

Postpaid: Each \$2.50; 5 for \$12.00; 10 for \$23.

STERN'S 5 BEST PATENTED EVERBLOOMING ROSES

(Group No. 24-387)

5 Roses (1 of each) \$12.00 Postpaid

10 Roses (2 of each) \$23.00 Postpaid

STERN'S FIVE BEST PATENTED EVERBLOOMING FLORIBUNDA ROSES

FLOURISHING WITH A MINIMUM OF CARE!

The terrific popularity and overwhelming demand for patented varieties of FLORIBUNDA ROSES is truly deserved. Noted for their abundance of bloom, they are hardy and trouble-free. Bloom continuously in gigantic clusters—often more than 100 roses on a single plant. The flowers are long lasting in all kinds of weather. Plant in large groups or masses, in beds. Groups of 3 or 5 of a variety make an outstanding color display in front of the shrub border. Plant Stern's Selected Patented Floribundas for a mass display of color NEXT SUMMER.

Postpaid: Each \$2.00; 3 for \$5.50; 6 for \$10.00; 10 for \$16.50; 20 for \$32.00.

1070A. BETTY PRIOR. The long stems hold large clusters of carmine flowers, slightly lighter inside.

1075A. FASHION. An entirely new color. Oriental-red buds opening into fragrant coral-peach colored flowers. One of the best.

1080A. PINOCCHIO. Lovely buds and gorgeous flowers on long sprays make this variety ideal for bouquets. Pink, enhanced by golden salmon.

1083A. RED PINOCCHIO. Large clusters of velvet-like dark red flowers.

1086A. SUMMER SNOW. Most prolific of white floribundas. Large double flowers in large clusters.

STERN'S 5 BEST PATENTED FLORIBUNDA ROSES (Group No. 24-388)

5 lovely, Patented Floribunda, one each of varieties listed for \$8.50 Postpaid.

NOW — AFTER 27 YEARS
A RARE HORTICULTURAL ACHIEVEMENT

EXCLUSIVE STERN'S PRESENTATION

355

NORTHERN STAR

WINTER-HARDY STRAIN

ENGLISH WALNUT TREES

GUARANTEED HARDY AT 20 DEGREES BELOW ZERO.

These are the famous English Walnut Trees you've always wanted. Magnificent trees that produce those wonderful golden-brown nuts—formerly grown only in California and in certain Southern States. Now—Stern's Nurseries **exclusively** brings you the **NORTHERN STAR** strain of the rare **ENGLISH WALNUT**—guaranteed perfectly hardy even in coldest northern sections. Now, these glorious trees will grow and bear even in areas where winter temperatures drop to almost 25 degrees **below** zero! For those who appreciate the unusual in garden beauty—and the rich flavor of delicious nut meats—here is the rarest find of all.

A LIFETIME OF BEAUTY, SHADE, FOOD AND PROFIT.

These remarkable trees were originally brought to Geneva, N. Y. from nearby Canada almost 30 years ago. Year after year, as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **EVERY YEAR!**

They are among the easiest to grow of all trees—almost 100% trouble-free and require little or no care. You won't even have to reach up to pick the nuts—

when ripe they simply fall to the ground. Plant one of these wonderful trees this Spring—gather a lifetime of pleasure, beauty and good eating.

LARGE ENGLISH WALNUTS—1½ to 2 inches in diameter. Rich golden-brown in color. Thin shelled. Very sweet and meaty. Delicious flavor. Highly valued commercially. Self-fruitful, but cross-pollination with a second English Walnut increases crops. Grows 40 to 50 ft. high.

Finest No. 1 Quality Trees—Strong—well grown with heavy roots.

4 to 6 ft. NOT PREPAID. \$5.00 Each; 2 for \$9.50; 5 for \$23.00; 10 for \$45.00.

3-4 ft. Postpaid: \$3.25 Each; 5 for \$15.50; 10 for \$30.00.

IMPORTED AIR-FLIGHT

CHRISTMAS ROSES

(Helleborus Niger Altifolius)

The Miracle Winter Flower

BLOOMS OUTDOORS FROM OCTOBER TO MARCH
EXQUISITE BLOSSOMS ALL WINTER LONG!

Just imagine—**CHRISTMAS ROSES** in December in your garden! (exquisite rose-like flowers known botanically as *Helleborus niger altifolius*). Freezing temperatures and snow won't harm them. Even in mid-winter, a few mild days will bring on a spectacular array of these miracle flowers. Their lush, deeply cut leaves are decorative and evergreen the year 'round. Each plant stands about 8 inches tall. As autumn approaches, with its hints of winter, the Christmas Rose lifts its flower buds out of the ground to transform your garden into a botanical winter wonderland. If a cold snap catches them, they'll freeze solid—**BUT**, when the temperature rises and the sun shines, they'll open as if nothing had happened! Flowers stay showy for many weeks. They may be cut and brought indoors.

GUARANTEED TO GROW—PLANT THIS FALL. Plant these Christmas Roses in a semi-shaded location where they will be protected from the hot summer sun. They grow best where they get summer shade—**but winter sun.** They'll thrive in any good garden soil. Ideal locations—close to (or under) evergreens, in wooded areas, around trees, in shady nooks next to walls.

SENSATIONAL WINTER DISPLAY.

An unforgettable sight! Plant these rare Christmas Roses as an evergreen border in front of foundation plantings. Plant where everybody will see and admire them. **Strong Plants, No. 1, with 3-4 Eyes.**

Postpaid: 3 for \$3.75; 6 for \$7.50; 12 for \$15.00.



NOW ENJOY Fresh Picked Nuts !

Glorious Flavor from
Stern's Easy-to-Grow

NUT TREES

*For Beauty, Shade,
Food and Profit !*

A few dollars invested in these famous Stern's Nut Trees will yield a lifetime of welcome shade, horticultural beauty and an abundant supply of delicious, nutritious nuts that your family can enjoy all winter long. These selected Stern's Nut Trees are grown from extremely hardy northern stock, especially developed by our nurseries in Geneva, N. Y. They are among the easiest to grow of all trees — almost 100% trouble-free and require little or no care. You won't even have to reach up to pick the nuts — when ripe they simply fall to the ground. Plant these wonderful trees this fall — gather a lifetime of pleasure, beauty and good eating.

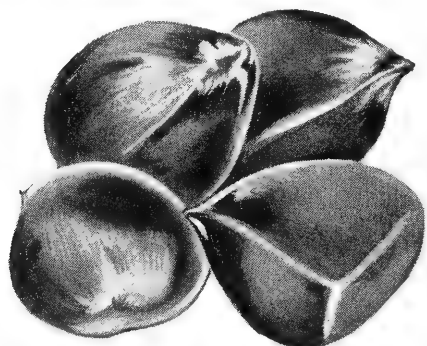


Chinese Chestnuts make beautiful ornamental trees.

All of our Nut Trees are strong, well-grown trees, 3 to 4 ft. tall, the best size for safe transplanting.

✓ 351A. CHINESE CHESTNUT

Harvest your own crop of Chestnuts every fall by planting several of these blight-resistant, hardy trees. These large, ripened nuts are larger than the American Chestnut and just as sweet. Early bearers, producing their nuts the second or third year planted. Plant at least 2 trees for pollination. Maturity height, 30-40 ft. **Postpaid: 2 for \$6.00; 5 for \$14.00; 10 for \$25.00.**



Chinese Chestnuts.

Black Walnut producing a prolific supply of giant-size nuts that measure up to 2 inches in diameter. Tree hardy in coldest sections. An excellent shade tree. Maturity height, 40-60 ft. **Postpaid: \$4.00 each; 5 for \$19.00; 10 for \$38.00.**

✓ 354A. BLACK WALNUT

STERN'S RARE EUROPEAN FILBERT NUTS

European Filbert Nuts are about twice the size of the Native American Hazel. They grow more like shrubs rather than trees and we suggest that you plant them in your shrub border. They will beautify your home surroundings and they will yield nutritious fruit, hardly requiring any care. They grow only about 8 to 10 ft. tall at maturity.

We offer 3 varieties, the most successful for planting in north-eastern and mid-western sections. Plants are hardy wherever Peach trees are grown. Plant 2 or 3 different varieties for cross-pollination.

VARIETIES: 357A. COSFORD 359A. MEDIUM LONG 358A. ITALIAN RED.

Strong well-branched bushes, 3 year, 3-4 ft. **Postpaid: 2 for \$6.50; 5 for \$15.50; 10 for \$30.00.**

STERN'S NUT TREE COLLECTION (Group 24-389)

Four Hardy Nut Trees—3-4 ft.

1 Northern Star English Walnut, 1 Black Walnut, 2 Chinese Chestnuts.

FOR ONLY \$12.50, POSTPAID.

STERN'S FAMED APPLE TREES

Renowned for Beauty . . . for Abundant, Flavorful Fruit
. . . for Shade!

Apple trees require cross-pollination for good crops. Plant 2 trees of different varieties. Months indicate time of ripening in storage.

	Each	10 for
Quick Crop Trees, 3-yr., 6-8 ft.....	Not Prepaid \$2.75	\$25.00
Standard Trees, 2-yr., 5-6 ft.....	Not Prepaid 2.00	18.00
Standard Trees, 2-yr., 4-5 ft.....	Postpaid 1.75	15.00

101. **BALDWIN.** November-May. Leading commercial sort in New York State and New England. Large, bright red Apples from this vigorous producer.

102. **CORTLAND.** November-February. One of the newer varieties that has demonstrated a combination of the flavor of McIntosh with the handling capacity of Baldwin.

112. **JONATHAN.** November-March. A beautiful red Apple with pleasantly acid taste in its crisp, tender, juicy yellow flesh.

116. **NORTHERN SPY.** November-April, A large red and yellow Apple of fine quality. Leading commercial sort, it is slow in coming into bearing.

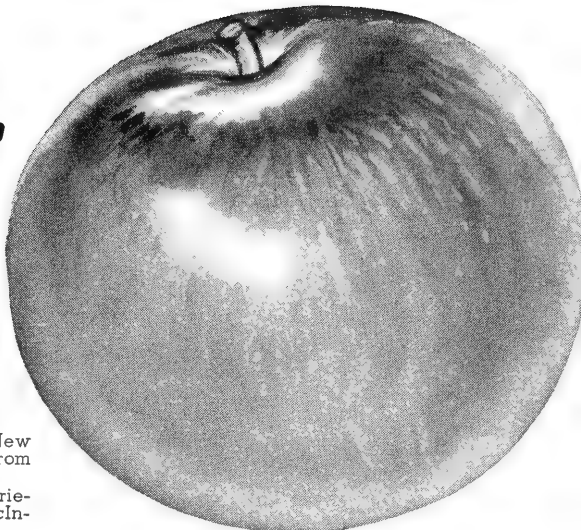
117. **RED ASTRACHAN.** August. This hardy variety is a good bearer of handsome, deep crimson Apples excellent for cooking.

103. **RED DELICIOUS.** December-February. One of the finest winter Apples. Dark red with crisp, fine grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

115. **RED MCINTOSH.** October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

104. **YELLOW DELICIOUS.** October-March. Queen of the yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

125. **YELLOW TRANSPARENT.** August. Early yellow Apple of excellent flavor. Hardy and prolific bearer.



Cortland Apple

Stern's Quick-Crop Trees

Outstanding in Size and Vigor

The preferred size of Standard Trees. Carefully selected for outstanding size and vigor, heavy root system and capacity to bear and grow. Not more than 15 or 20 out of every 1000 trees make this grade . . . no wonder we call them the "cream of the crop!" For earlier landscaping beauty and shade order this size. Usually bear 3-4 years after planting.

STERN'S GENEVA GROWN Heavy Bearing PEARS

DELICIOUS . . . EASY TO GROW . . IDEAL FOR YOUR HOME

Pears require cross-pollination. Plant 2 trees of different varieties. Bartlett and Seckel do not cross-pollinate, but any other variety will pollinate them.

	Each	10 for
Quick Crop Trees, 3-yr., 6-8 ft.....	Not Prepaid \$2.75	\$25.00
Standard Trees, 2-yr., 5-6 ft.....	Not Prepaid 2.00	18.00
Standard Trees, 2-yr., 4-5 ft.....	Postpaid 1.75	15.00

170. **BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.

171. **BEURRE BOSC.** November-December. Very large gourd-shaped Pear. This highly productive tree yields large quantities of brownish yellow fruit with white flesh of delicious flavor.

174. **CLAPP'S FAVORITE.** August-September. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.

175. **DUCHESSE d'ANGOULEME.** October-November. Dull yellow fruit mottled with russet. Flesh is firm and rich. Fruit grows to enormous size. Bears early and heavily. Blight resistant.

179. **SECKEL.** August-October. A delicious little Pear that is the standard of excellence. Skin is yellow-brown with brown-red cheek when ripe. Very productive.



Bartlett Pear

STERN'S BACKYARD ORCHARD GROUP 24-390

Carefully selected to produce an ample supply of varied fruits for an average family. Look what you get!

- 2 Cherry Trees (Black Tatarian, Windsor)
- 2 Apple Trees (Red McIntosh, Cortland)
- 2 Pear Trees (Bartlett, Clapp's Favorite)
- 2 Plum Trees (Reine Claude, Stanley Prune)
- 2 Peach Trees (Elberta, Golden Jubilee)

All 10 Quick Crop Fruit
Trees, for only

\$26.00 Express
Prepaid

The same collection in Standard Trees, 5-6 ft., 10 trees for only **\$18.00** Express
Prepaid



Dwarf Fruit Trees at Harvest Time.

Today's Home Sensation

Stern's Dwarf Fruit Trees

Dwarf Fruit Trees are ideal ornamental plants, combining beauty and utility in a most delightful way. It is a pleasure to watch these small trees when they are covered with beautiful blossoms in the spring, and when they are loaded with delicious fruit in the fall. They thrive in any average soil and begin to bear a few years after planting.

We are one of the few nurseries supplying Dwarf Fruit Trees budded on special rootstocks which insure dwarf habit and early yields. Please note carefully: The bud union or collar, which can be easily recognized just above the root, must remain at least 2 inches above ground level after the planting is completed. If the collar is buried, the budded portion of the tree may develop roots and the dwarfing effect of the rootstock will be lost. To insure cross-pollination and satisfactory crops, plant 2 varieties of apples or 2 varieties of pears.

Stern's "Little Giant"

DWARF APPLE TREES

Beautiful — Ornamental
Productive

Dwarf Trees, 2-year, 3½-4½ ft. Begin to bear second or third year planted.

Postpaid: 2 for \$7.50; 4 for \$14.75;
6 for \$22.00.

- 140A. Baldwin Dwarf.
- 141A. Cortland Dwarf.
- 142A. Red Delicious Dwarf.
- 143A. Yellow Delicious Dwarf.
- 144A. Red McIntosh Dwarf.
- 148A. Yellow Transparent Dwarf.

STERN'S LITTLE GIANT

DWARF PEAR TREES

Imagine! A small tree—not more than 4 feet high loaded with delicious pears the second year planted. Friends and neighbors will gather around it and rave! These amazing Stern's "Little Giant" Dwarf Pear Trees grow no higher than you can reach. They produce wonderful **full size** fruit—even larger than that produced by many regular size trees. That is due to our special rooting stock, a type of root developed especially for these wonderful trees. Stern's Little Giant Dwarf Pears will remain dwarf—are guaranteed not to grow higher than 6 to 8 feet!

Dwarf Trees, 2-year, 3½-4½ ft. Postpaid: 2 for \$6.75; 4 for \$13.00;
6 for \$19.50.

- 190A. Bartlett Dwarf.
- 192A. Duchesse d'Angouleme Dwarf.
- 191A. Clapp's Favorite Dwarf.
- 194A. Seckel Dwarf.

STERN'S MINIATURE ORCHARD

(Group 24-391)

This collection was carefully selected by Stern's Board of Selection as the ideal fruits for an average family. It will produce an ample supply of health-giving, delicious, tree-ripened fruit that will not only save hundreds of dollars on food bills but will supply delightful beauty to your home.

2 Dwarf Apples (Red McIntosh and Cortland)

2 Dwarf Pears (Bartlett and Clapp's Favorite)

4 Trees

FOR SMALL SPACE
AND EARLY CROPS

For Only \$14.00, Postpaid.



156A

QUINTUPLET APPLE TREES

5 Kinds of Apples on a Single Tree!

A complete orchard on one tree. Imagine the delight of picking red, yellow and striped apples from the same tree, ripening in succession from summer through the winter months. Make beautiful shade trees . . . self-pollinating. If you have room for only a single tree choose the Quintuplet. Enjoy these fine-tasting, popular apples from a single planting: Baldwin, Jonathan, Red Delicious, Red McIntosh, Yellow Delicious.

Quick Crop Trees
3-year, 5-7 ft.

\$4.00 EACH

3 for \$11.00
Not Prepaid.

THE FRUIT TREE OF TOMORROW!

VERY RARE, FLOWERING AND FRUITING

APPLE *and* PEAR

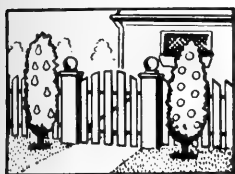
HEDGES



**FLOWERING "SCREEN"
FOR TERRACE PRIVACY**



**LINE PATH
AND WALK**



**MAGNIFICENT
LIVING GATEPOSTS**

lawn. Plant them side by side for cool privacy, as an exquisite flowering "partition" anywhere. You'll find many places around your home where these unusual dwarf trees will add beauty and give you the enjoyment of delicious fresh fruit.

Absolutely Hardy—Guaranteed to Live and Bear Fruit!

These remarkable trees withstand the severest winters of Sweden and Norway. They thrive where ever apple and pear trees can be grown. You'll pick big delicious apples—and huge sweet pears within 2 years—if you plant now. The fruit is as large or larger than standard.

STERN'S DWARF VERTICAL CORDON COLLECTION

(Group 24-392)

One of each variety—2 Apples, 2 Pears
4 Dwarf Vertical Cordon Trees

For Only \$18.00, Postpaid.

STERN'S DWARF VERTICAL CORDON TREES

From the magnificent estates of Europe comes this exciting new idea for American homes. Stern's brings you exclusively wonderful Dwarf Vertical Cordon Trees that are remarkable for their striking beauty, small size and fruit-producing quality.

Just imagine the path to your home lined with these amazing, gorgeous trees! In Spring, they're covered with beautiful, fragrant blossoms. As Spring turns to Summer, the lovely buds swell into colorful fruit—luscious apples and pears—that ripen 'til you pick them in the Fall. The heavy, thick growth of rich green foliage frames the fruit—makes each tree a thing of entrancing beauty through the seasons.

How You Plant Stern's Apple and Pear Hedges

Set each sturdy tree three feet apart to form a "hedge" . . . as the foliage grows, it intertwines beautifully . . . forming an exquisite decorative hedge from which you pick delicious, glorious fruit! They grow to a height of 8 to 10 feet (but can be pruned to any height desired)—no trellis or other support is needed.

Where To Plant These Amazing Dwarf Trees

Planted separately, each tree is a perfect specimen of graceful beauty . . . a stately column of flowers and fruit. Plant single trees in the corner of your property, as living gateposts or as a specimen planting on your

FOR POLLINATION
PLANT 2 DIFFERENT VARIETIES OF APPLES OR
PLANT 2 DIFFERENT VARIETIES OF PEARS

Simple directions accompany every shipment.

Now available in these popular varieties
Dwarf Vertical Cordon Trees, 2-year, 3½-4½ ft.
Postpaid: 2 for \$9.50; 4 for \$18.00; 10 for \$40.00.

151 A.-VC. Red Delicious Apple
152 A.-VC. Red McIntosh Apple
190 A.-VC. Bartlett Pear
191 A.-VC. Clapp's Favorite Pear

Another Great Stern's First!

185A. TRIPLET PEAR TREE

3 Outstanding Varieties on 1 Tree!

This unusual tree is excellent for the small home owner. Beautiful in flower . . . beautiful in fruit. It makes a wonderful shade tree in the front or back yard. Only one tree makes a complete orchard. Now you can pick luscious eating—canning and pickling pears from the same tree. If you have room for only 1 Pear Tree choose the TRIPLET. 3 leading varieties—Bartlett, Clapp's Favorite and Seckel. BEARS EARLY.

QUICK CROP TREES, 3 year, 5-7 feet.

\$4.00 each; 3 for \$11.00. Not Prepaid.

STERN'S 2-TREE ORCHARD

(Group 24-393)

8 Outstanding Varieties on 2 Trees

1—Quintuplet Apple Tree

1—Triplet Pear Tree

2 Quick-Crop Trees for only \$7.50.

NOT PREPAID

Pick Your Own Luscious **CHERRIES**



These Famous Stern's Selected Stock Bear Early
—Bear Every Year

Now enjoy delicious home-grown Cherries — pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right in your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. In shape and foliage these wonderful trees are famous for their graceful beauty. Loaded each year with brilliant Cherries, they are a sight to make you proud. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

STERN'S CHERRY TREE COLLECTION

(Group No. 24-394)

- 1 Black Oxheart Cherry (Schmidt's Bigarreau)
- 1 Red Oxheart Cherry (Windsor)
- 1 Yellow Oxheart Cherry (Napoleon)
- 1 Pie Cherry (Montmorency)

4 Quick Crop Cherry Trees, 5-6 ft.

For only \$14.00 Express Prepaid

The same collection in Standard Trees, 4-5 ft., 4 trees, for only

\$9.50 POSTPAID

✓ **Quick Crop Trees**, on semi-dwarfing Mahaleb Rootstocks, 2-year, 5-6 ft. Usually begin to bear three years after planting. **Not Prepaid.** **\$3.50** **\$33.00**

Standard Trees, on semi-dwarfing Rootstocks, 1-year, 4-5 ft. **Postpaid.** **2.50** **23.00**

- ✓ **201. BLACK TATARIAN.** Early July. Sweet, bright, purplish-black. Juicy and rich. A prolific bearer.
- ✓ **207. NAPOLEON.** Early July. Sweet and large. A pale yellow with bright red cheek.
- ✓ **208. SCHMIDT'S BIGARREAU.** Mid-July. The largest of our Oxheart Cherries, this almost black variety is extremely sweet and very juicy.
- ✓ **209. WINDSOR.** Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.
- ✓ **206. MONTMORENCY.** Mid-July. The leading sour cherry and the best pie-maker. Fruit is good sized, fine flavored and bright, clear-red.

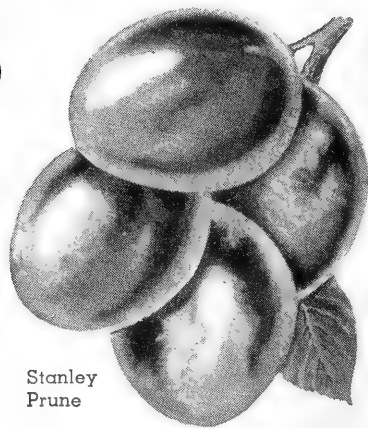
Stern's **HARDY PLUMS**

New Improved Varieties That Bear Big Crops Early!
Wonderfully Flavorful!

Just-picked plums are a favorite fruit with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

These improved Stern's Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, they are ideal decorative specimens in lawn and garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.



Stanley Prune

	Each	10 for
✓ Quick Crop Trees. 3-year, 6-8 ft. Usually begin to bear the second year planted. Not Prepaid	\$2.75	\$25.00
Standard Trees. 2-year, 5-6 ft. Not Prepaid	2.00	18.00
Standard Trees. 2-year, 4-5 ft. Postpaid	1.75	15.00

✓ **233. ITALIAN PRUNE.** September. Dark purple, juicy, delicious.

✓ **235. REINE CLAUDE (Green Gage).** September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

✓ **237. STANLEY PRUNE.** September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

✓ **236. SHROPSHIRE DAMSON.** October. This medium-size, dark purple fruit grows in thick clusters on an enormously productive tree.

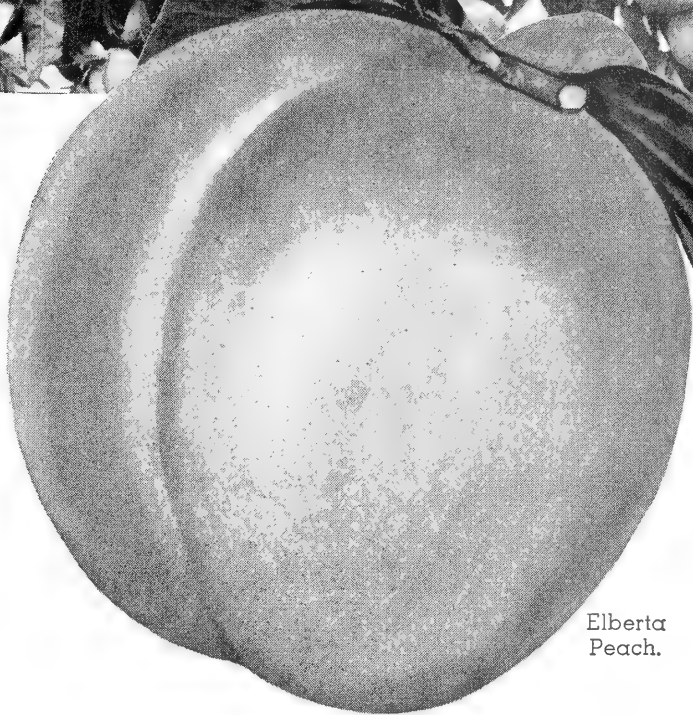
Stern's

Hardy, Selected

PEACH TREES

**THE FASTEST GROWING OF ALL
THE FRUIT TREES**

These famous Stern's selected PEACH TREES will amaze you with their vigor, rapid growth and abundance of fruit, usually within two years after planting! Because these trees were developed from hardy northern stock in our nurseries just outside of Geneva, N. Y., you can transplant them anywhere with assurance that they will thrive. All of Stern's selected Peach trees are self-fruitful. Any variety planted alone will bear heavy crops.



Elberta
Peach.

254. ELBERTA. Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

250. BELLE OF GEORGIA. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

255. GOLDEN JUBILEE. Early September. Its firm flesh makes it a good long distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a 'must' for your garden. Freestone.

256. HALE-HAVEN. Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

258. REDHAVEN. Late August. Ripens a month before Elberta. Red with yellow background. Skin is almost free of fuzz. Flesh is yellow. Thrives even in coldest climates. Very heavy producer. Freestone.

Quick Crop Trees, 2-year, 6-7 feet, usually bearing second or third year planted. Not Prepaid. Each \$2.75; 10 for \$25.00.

Standard Trees, 1-year, 4-6 feet. Postpaid. Each \$2.00; 10 for \$18.00.

STERN'S PEACH COLLECTION

(Group No. 24-395)

5 QUICK CROP Peach Trees, 6 to 7 ft., one of each variety listed, for only

\$13.75

Express Prepaid

The same collection in Standard Trees, 4 to 6 ft., 5 trees for only

\$9.25

Postpaid

Stern's Dwarf Orange Quince

For Prize-Winning Jelly, Jam and Marmalade

This tree, which seldom grows more than 6-8 ft. high, is covered with large pink and silver blossoms every spring. Produces bushels of bright golden yellow fruit, so highly prized for their luscious, tantalizing, zesty flavor. This unusual tree is self-fruiting. One tree planted by itself will yield excellent crops year after year! Will bear the second year.

276A. Orange Quince. 2-year, 3-4 ft. Postpaid: Each \$3.00; 2 for \$5.75.

**Choice Fruits That Will Be the Pride
of Your Household**

Apricots and Nectarines

These Special Stern's Varieties are Guaranteed Hardy!

APRICOTS. Beautiful trees for fine ornamental effect. Luscious fruit, delicious right off the tree, delectable as jam or sauce. Fine for freezing. Hardy wherever Peaches grow. Plant 2 varieties for cross-pollination.

NECTARINES. You'll thrill to serve this unusual and delicious fruit. We especially recommend the Sure Crop variety for the quality of its fruit. Nectarines are self-fruitful, require no cross-pollination.

Apricots and Nectarines, 1-2 yr., 4-6 ft. Postpaid: Each \$2.50; 2 for \$4.75; 3 for \$7.00.

270A. Early Golden Apricot.

272A. Moorpark Apricot.

278A. Sure Crop Nectarine.



Indian Summer Raspberries

**STERN'S Famous
FAMILY RASPBERRY GARDEN**
(Group 25-396)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams and juices. Enjoy delicious fresh berries starting the first year planted. An even fuller crop can be expected the following year and for many years to come.

**25 Quick Crop Raspberry plants,
2-year, transplanted**

(5 of each variety listed)

For Only \$8.25, Postpaid

STERN'S FAMOUS RASPBERRIES

Guaranteed to Grow and Bear

Stern's Quick Crop Raspberry plants are hardy, prolific and guaranteed to grow and bear. This vigorous plant is famous for its well-developed root with its thousands of strong fibrous feeders, the result of meticulous care in propagation and selective breeding. These terrific plants are the finest grown anywhere. Plant them in your garden or around your home. They make ideal decorative shrubs, adding a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries.

Extremely hardy—easy to grow. They will thrive in any well drained garden soil. Plant grows 4 to 5 feet tall. Plant 3 ft. apart in rows 6 ft. apart. Or plant in groups of three for ornamental effect.

Quick Crop Plants, 2-year, transplanted	10 for Postpaid \$3.50	25 for \$8.25	100 for \$30.00
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311A INDIAN SUMMER. Red Everbearing Raspberry. The summer crop ripens in July. The autumn crop starts in late September and continues until freezing. Flavor and quality are excellent.

312A LATHAM. Red. The most popular of all red raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

313A MORRISON. Black. There are no larger raspberries than Morrison, some averaging more than a full inch in diameter! Tremendous yields and firm texture make it a "must" for every gardener!

314A NEWBURGH. Red. Produces berries so large that it is not unusual to see the canes bent to the ground! Fruit is very firm, does not crumble. A good shipper.

315A SODUS. Purple. Many growers claim this to be the most productive of all raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.

Stern's NEW EBONY KING BLACKBERRIES

322A EBONY KING. A new Blackberry that has been under test for the past 12 years and has proven to be a very heavy-producing variety. Berries are exceptionally large, of the Eldorado type. They are very sweet and have the wonderful, sweet Blackberry flavor. Our test block is 100% free of sterility or plants that fail to produce berries. Very thrifty, vigorous-growing bushes that are exceptionally hardy—having withstood 22-degree below zero temperature. The bushes are upright with very strong canes, being able to hold up a heavy crop without breaking down. Potential yield is 8,000 to 10,000 pints per acre.

Quick Crop Plants, 2-year, transplanted.....	5 for Postpaid \$3.75	10 for \$6.50	25 for \$15.00
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Stern's SUPER-VIGOROUS RHUBARB

So Easy—Plant It and Enjoy It for Endless Years.

What an amazing difference you'll find in this freshly picked stewed Rhubarb—a delicious treat your family can enjoy so easily, so zestfully! Stern's super-vigorous Rhubarb roots will produce an abundance of tender juicy stalks for pies, preserves and stewing. You'll be able to cut a small crop this spring, followed by a big full crop the following year. We have a limited supply of excellent roots that will thrive in any well-fertilized soil. Extremely hardy. Plant 3 feet apart.

Quick Crop Roots, 2-year, No. 1	2 for Postpaid \$1.50	10 for \$6.50	25 for \$14.00
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345A. MYATT'S LINNAEUS. The leading variety for commercial planting, excellent for home use. Bears stalks up to 2 ft. tall.



Stern's NEW 3-SEASON RASPBERRY



PICK 'EM IN
SPRING

PICK 'EM IN
SUMMER

PICK 'EM IN
FALL

It's Stern's Sweet "September" Raspberry . . .

The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious rich red raspberries all season long! Not just one crop in the Spring—or just an Autumn crop—but all the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

"Miracle Raspberries" from June through November! Plant Now for Fruit next Spring, Summer and Fall.

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception of a few weeks in August, they'll continue to

bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, three weeks before other Fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September until November.

**Firm, Juicy "flavor miracles"—
will not crumble!**

You've never really known how good raspberries can taste, until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. **YOU'LL PICK YOUR FIRST CROP NEXT SPRING** if you plant now—Fall planting conditions are excellent for finest results.

316A. QUICK CROP PLANTS, 2-year, transplanted.

Postpaid: 5 for \$3.75; 10 for \$6.50; 25 for \$15.00.

HIGHLY ORNAMENTAL BUSH CHERRIES

Attractive ornamental shrubs famous for their color, beauty and edible fruit. Fruit, while not equal to standard Cherries, is highly prized for preserves. Extremely hardy, bearing fruit soon after planting. Plant two or more for cross-pollination. Set them in the ground 5 ft. apart. Strong bushes, 2 year, 2-3 ft.

496A.

HANSEN'S BUSH CHERRY

(*Prunus besseyi*)

Bears in coldest climate. Fruit is purple-black, up to an inch in diameter, shaped like a Plum. The bush rarely grows over 5 ft. tall, and bears well even in poor soil.

Postpaid: 2 for \$2.50; 10 for \$11.00.



Everybody loves juicy blueberries! Grow your own!

Giant-Size Berries PLUS Gorgeous Ornamental Shrubs !

Stern's Cultivated Blueberries

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

A marvelous new plant for even the smallest home, Stern's Blueberries are beautiful ornamental shrubs. In spring their blossoms are a delight. In summer their huge berries are as beautiful as they are delicious. Their lush foliage is almost evergreen. The leaves are glossy and multi-colored as the seasons change. In winter the bush turns brilliant red.

Our 3-year-old plants usually bear the first year. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5-6 ft. tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Best results are obtained when planted in loose-textured, organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

	2 for	10 for	25 for
Quick Crop Bushes, 3 yr., 18-24 in.....	Postpaid \$4.00	\$16.00	\$35.00

303A RANCOCAS. (Early). An excellent producer. Fruit is large, light blue, good quality.

305A STANLEY. (Early). The Agricultural Experiment Station at Geneva, N. Y., acclaims Stanley as the most delicious of all blueberries.

302A PIONEER. (Midseason). Produces very large berries, many measuring more than 2 inches around. Bush is globe-like in form.

301A PEMBERTON. (Midseason). Produces large clusters of quality berries. Exceptionally productive, very hardy.

307A DIXIE. (Midseason). Produces large, sweet berries, nearly 1 inch in diameter. Productive and hardy.

300A JERSEY. (Late). Fruit is large and firm. Acid until fully ripe and of good quality.

STERN'S Blueberry GARDEN

GROUP NO. 24-397

6 QUICK CROP Blueberry Plants, 3 year, 18-24 inch. 1 of each variety listed on this page for only—

\$11.00

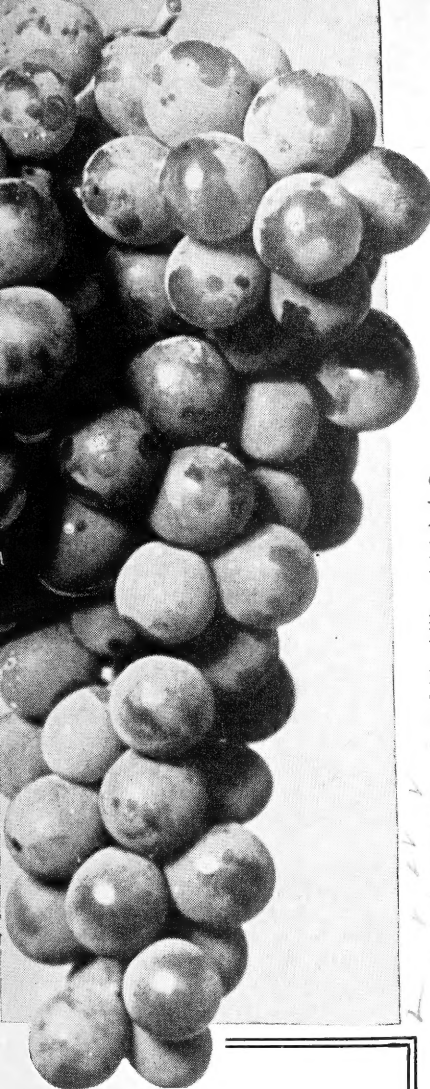
Postpaid.

To grow blueberries most successfully, even in alkaline soil, apply our MIRACID garden soil acidifier every two weeks. MIRACID is a powder that dissolves in water instantly. Easy to follow directions on every can.

Prices of MIRACID garden soil acidifier:

1½ lbs. (makes 30 gallons) \$ 2.25 postpaid
3 lbs. (makes 60 gallons) \$ 3.75 postpaid

6 lbs. (makes 120 gallons) \$ 6.00 postpaid
12 lbs. (makes 240 gallons) \$10.00 postpaid



New "Landscaping" Idea in Garden Beauty

STERN'S LIFETIME GRAPES

For Beauty, Privacy, Delicious Fruit

Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productivity — but also for their exquisite beauty. Their graceful leaves accented by clusters of colorful Grapes are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

No matter how small, no garden should be without a vineyard. Grapes require very little space—pay huge dividends in delicious, vine-ripened fruit plus magnificent beauty. Delight your family with bunches of sweet ripe Grapes at every meal while in season. Enjoy their delicious flavor all through the year in jams, jellies, wines.

Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them 6 ft. apart.

Our 3-year-old Grape vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as 6 lbs. of fruit are produced the second year and crops up to 25 lbs. from a single vine are reported during the third season.

Quick Crop Fruiting Age Vines, 3-year, No. 1 (Agawam, Concord, Niagara)	Each	10 for
	Postpaid	\$1.25 \$10.00

284. **CONCORD.** Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large. Excellent for shipping, perfect for Grape juice.

280. **AGAWAM.** A large, red Grape with rich, aromatic flavor.

289. **NIAGARA.** Most popular white Grape with large bunches and berries.

TWO NEW OUTSTANDING VARIETIES

288A. **GOLDEN MUSCAT.** Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 lbs. Sweet, vinous, with a fine muscat flavor. Strong vines, 2 year, No. 1.

Postpaid: \$1.50 Each; 3 for \$4.35; 6 for \$8.20.

295A. **NEW INTERLAKEN SEEDLESS.** This new variety was developed right here in Geneva at the New York State Experiment Station. It produces a rich golden yellow fruit with sweet medium sized berries. The flesh is meaty, firm and crisp; ripens a full month before Concord. Can be eaten whole like California grapes. Selected 2-year, No. 1 vines.

Postpaid: \$1.50 Each; 3 for \$4.35; 6 for \$8.20.

STERN'S RED, WHITE AND BLUE

VINEYARD

(Group 24-398)

3 QUICK CROP VINES

3-year, No. 1 (one each of Agawam, Concord, and Niagara)

\$3.45 Postpaid

6 QUICK CROP VINES

3-year, No. 1 (TWO each of Agawam, Concord, and Niagara)

\$6.60 Postpaid

12 QUICK CROP VINES

3-year, No. 1 (FOUR each of Agawam, Concord, and Niagara)

\$12.00 Postpaid

GOOSEBERRIES *and* CURRANTS

EASY-TO-GROW. BIG PRODUCERS OF DELICIOUS FRUIT.

How you'll enjoy these delicious fruits in jelly, preserves, or as a fresh fruit dessert! One of the easiest of all to grow, require very little space and thrive even in shady places. These strong 2-year-old plants frequently produce some fruit the first year planted.

Strong plants, 2-year, transplanted. Postpaid: \$1.25 each; 3 for \$3.60; 10 for \$10.00.

323A. **DOWNING GOOSEBERRY.** A large, handsome fruit, green in color, thin skinned, tender, juicy and sweet. Free of mildew.

325A. **POORMAN GOOSEBERRY.** You'll never know how delicious a Gooseberry can be until you've become familiar with the Poorman Gooseberry! The fruit is dark red, large, and very attractive. This variety requires a rich soil, and does not grow well on light, sandy soils, where Downing should be selected.

331A. **RED LAKE CURRANT.** Berries are unusually large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

332A. **WHITE GRAPE CURRANT.** Fine for dessert. You'll like their mild flavor.

GOOSEBERRY AND CURRANT SPECIAL (Group No. 24-399)

**SIX GOOSEBERRY AND CURRANT BUSHES—2 Red Lake, 2 Downing, 1 Poorman, 1 White Grape.
FOR ONLY \$6.50, POSTPAID.**

EXCLUSIVE! First In America!!

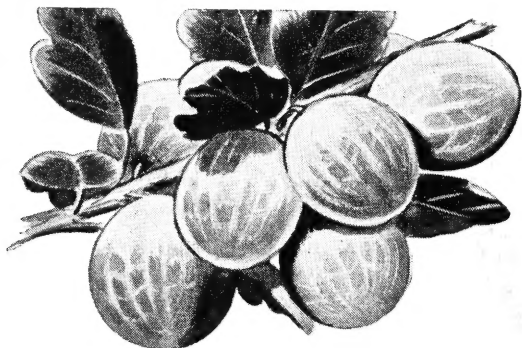
IMPORTED ENGLISH

SWEET GOOSEBERRY TREES

(Ribes Grossularia)

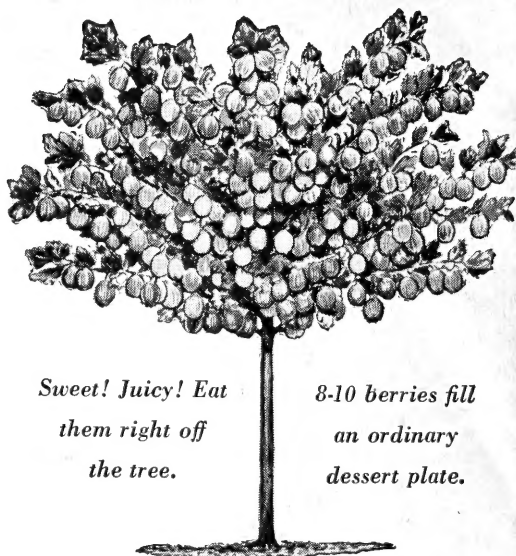
**Giant Sweet Berries up to 3 inches around
Exquisite small garden tree.**

You've never seen anything like these wonderful trees. You've never tasted anything so delicious as these huge sweet berries. Now—for the first time Stern's Nurseries offers the rare English Gooseberry Tree. Completely different from the older native shrub—these are perfectly shaped trees, berries delicious to eat right from the tree. These imported trees were planted in our nursery 2 years ago for observation. Now they are ready for American gardens, covered with fruit buds, to produce a bumper crop for you next summer. Fall is the ideal time to plant them.



**Extremely Hardy—
Grows In Any Garden Soil**

These beautiful trees are grafted to vigorous Ribes Aureum (Mountain Currant) Rootstock. It is a valuable and beautiful plant. The result is a perfectly formed, spreading garden tree less than 6 ft. tall at maturity, gracefully standing on a trunk approximately 3½ ft. high. In general appearance it closely resembles the prized tree rose plant. Beautiful, yet convenient—because the fruit is low-growing—easy to pick.



*Sweet! Juicy! Eat
them right off
the tree.*

*8-10 berries fill
an ordinary
dessert plate.*

**Guaranteed To Bear Delicious Sweet
Berries The First Year Planted**

You'll pick plenty of wonderful fruit this coming July and for years to come. You, your children and your friends will rave over their luscious flavor. Serve these sweet berries for dessert—8-10 huge berries will fill an ordinary dessert plate. The ripened berry is usually a rich red color, but some are yellow or green. The color of the ripened berry does not affect the taste. Before berries ripen, they make wonderful pies of unusual flavor.

Plant Wherever You Want Beauty!

Plant these little garden trees along your entrance walk about 3 ft. apart. Use them in a flower garden or vegetable garden. Because of their concentrated shade and slender trunk they save valuable space—allow you to grow many plants directly under them. **Supply extremely limited. Be sure to order early.** Selected #1 trees; Postpaid: Each \$6.50; 2 for \$12.75; 4 for \$25.00; and 10 for \$60.00.

FROM --

**STERN'S NURSERIES
GENEVA, NEW YORK**

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